



White Tag Media

Branding & Social Media Marketing

Version 2.0 May 2022



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What can we do for you?

If you're a new brand who's looking for a strong & mesmeric social media presence - we're here for you to make that happen in a blink of an eye. We'll understand your brand essence and make sure your audiences are engrossed with the kind of content that is as powerful as your brand vision.

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Our Services

Anything and everything digital

- > Campaign Design
- > Branding
- > Social Media Management
- > Digital Marketing
- > Website Designing
- > CRM
- > PR & Influencer Marketing





What We Stand For

White Tag Media

- Integrity
- Commitment
- Accountability
- Consistency

Our Clients

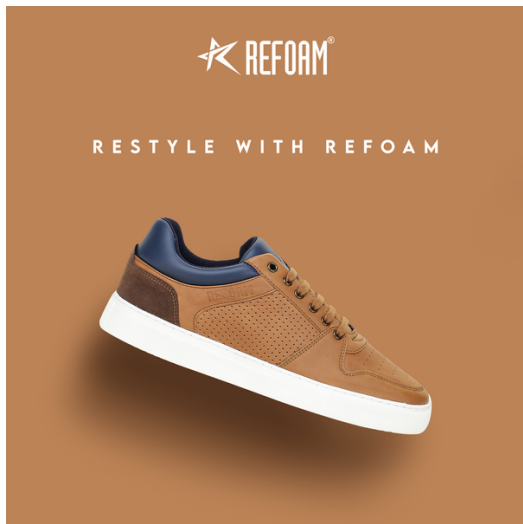
Imagine having a top-notch campaign idea and your graphics for that just looks flat? Yes, it happens quite often than not. It's almost impossible for your designer to understand your creative + marketing point of view, hence we take care of it! We make sure that what you're trying to communicate to your audience comes out 'on point' through the clean creatives. We are your visual executives, with us – there will never be an 'ugly creative'.

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White Tag Media

Fashion & Lifestyle

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White Tag Media



Brand Identity + Social Media Strategy

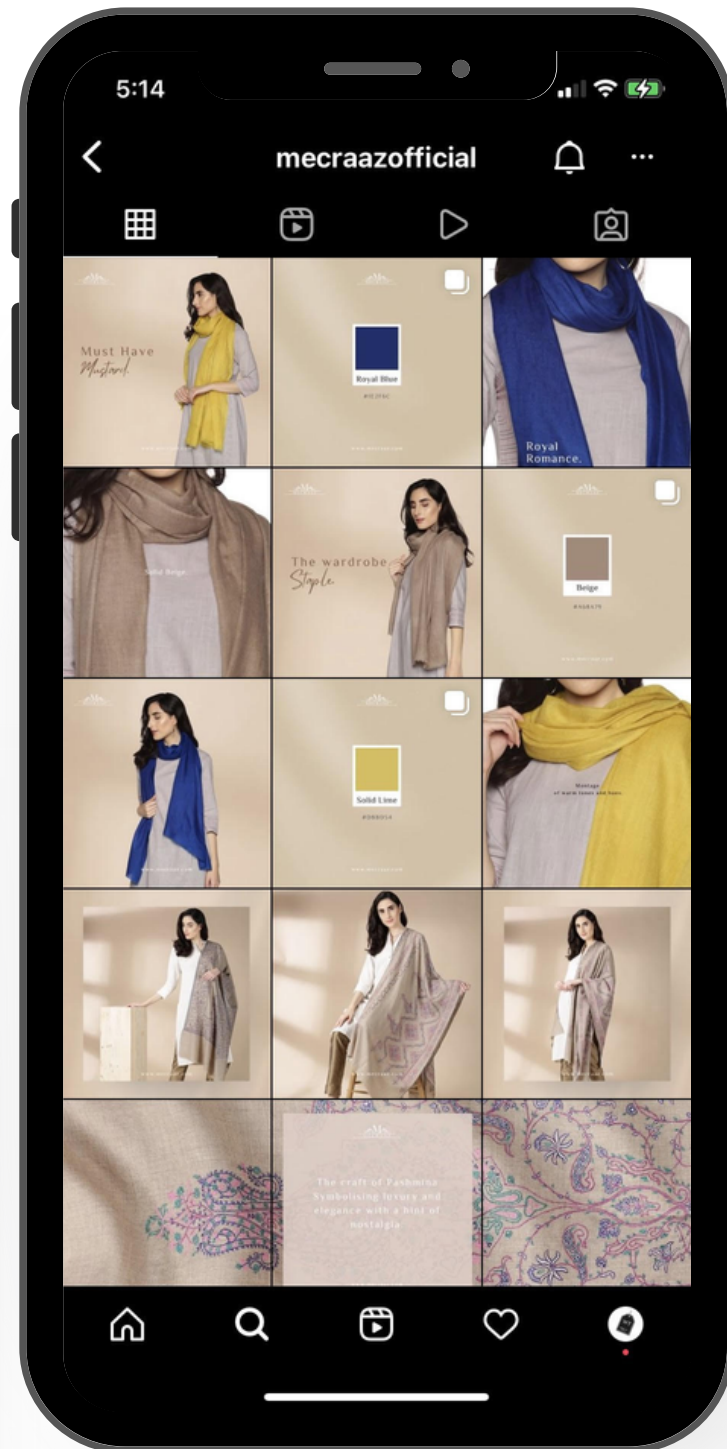
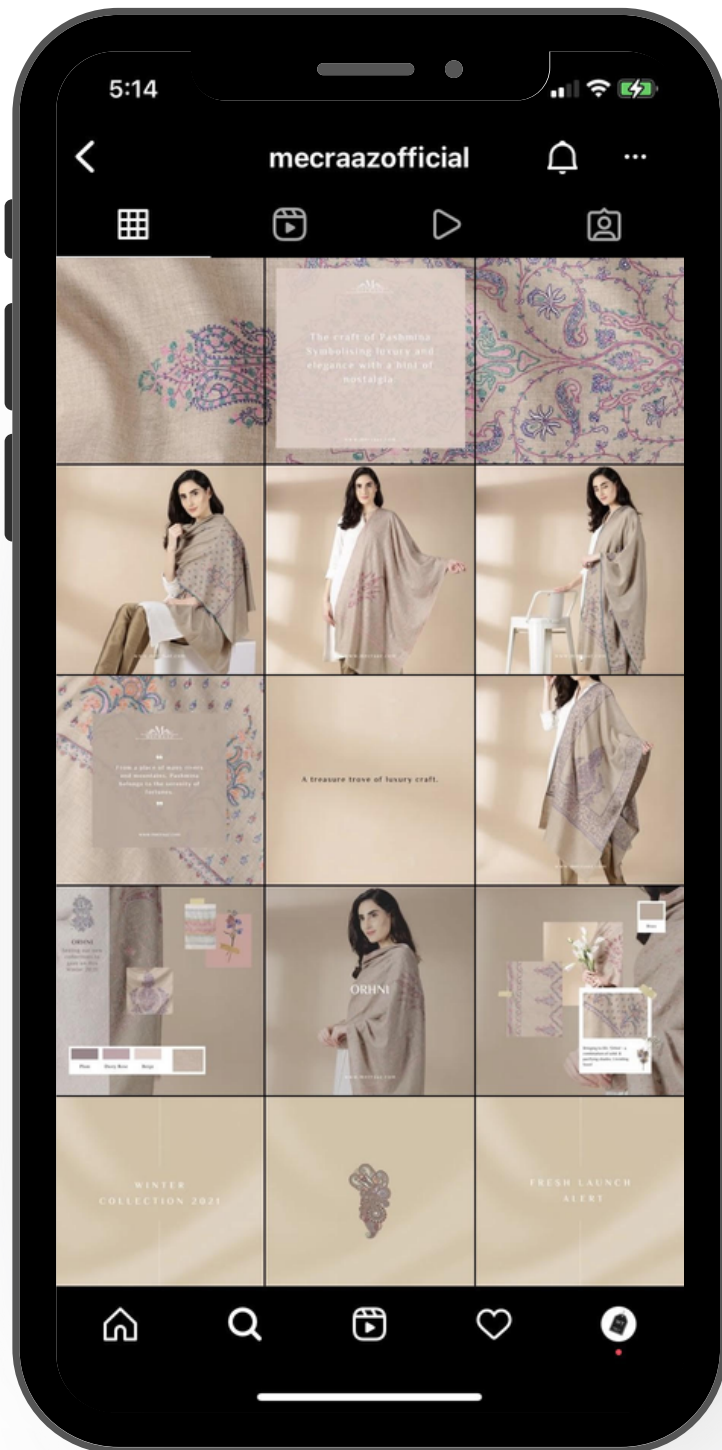


White Tag Media



ANJALI AGARWAL
Clothing beyond creativity

Social Media Strategy + PR

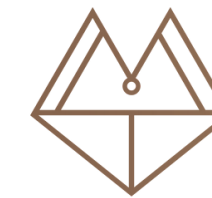
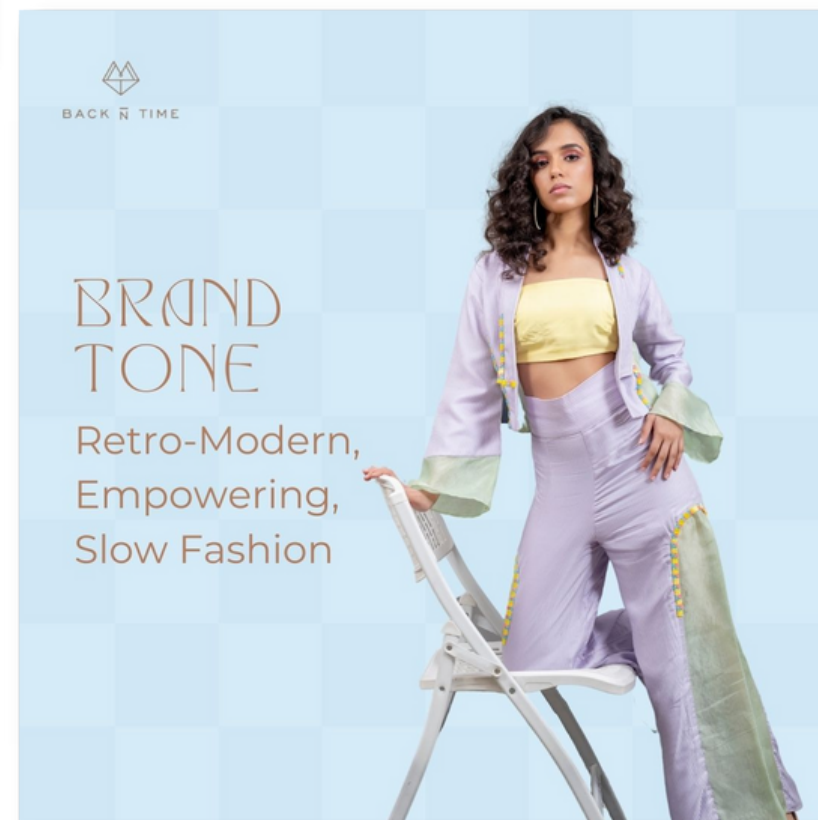


White Tag Media



Brand Identity + Social Media Strategy

White Tag Media



BACK N TIME

Brand Identity + Social Media Strategy

CLIENT TESTIMONIAL

White Tag Media

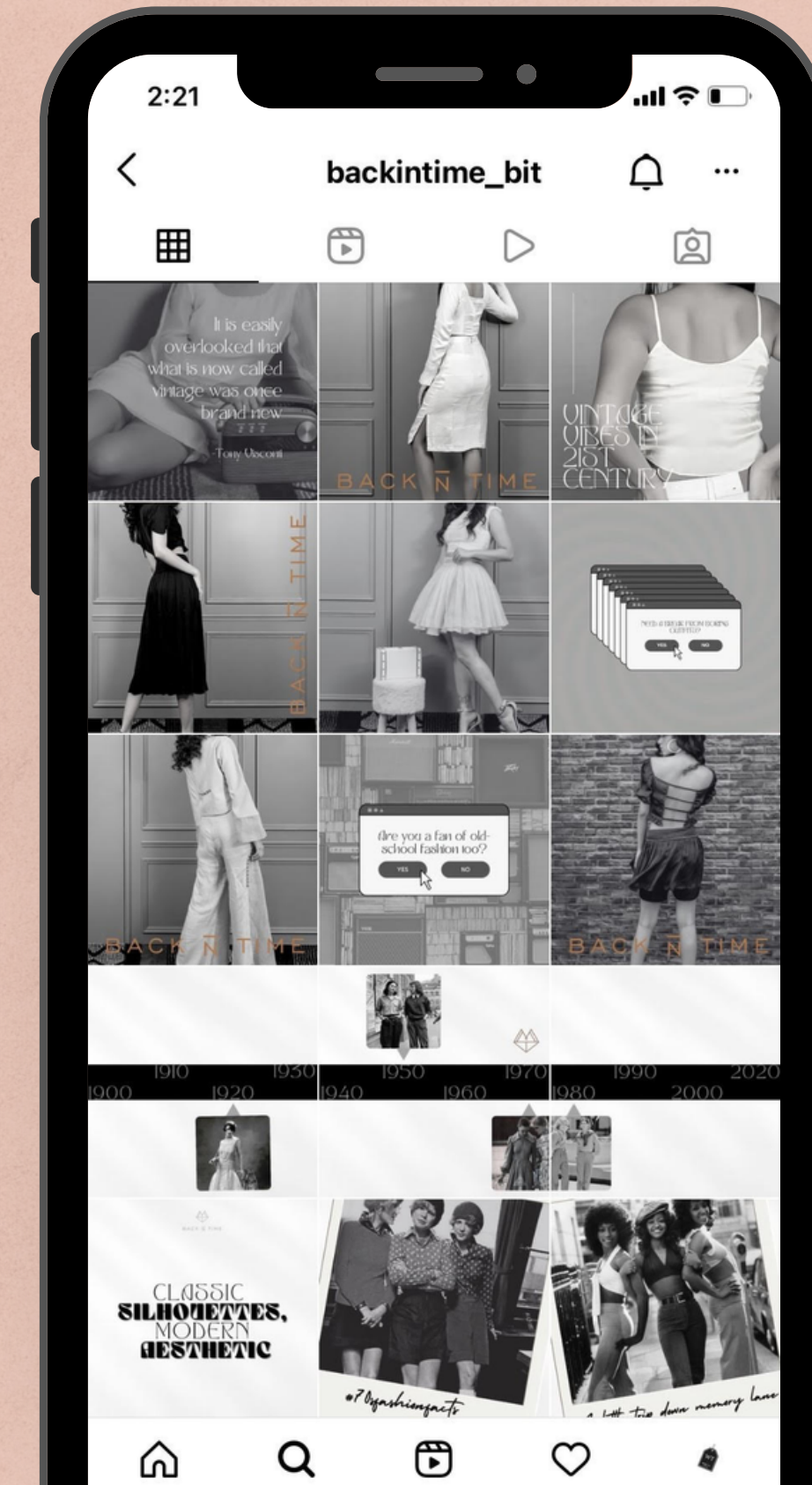


It was an amazing experience working with White Tag Media. From strategizing to implementing, everything was done exactly the way we wanted. Their seriousness towards their work and professionalism is commendable. Kudos to the team!

- Nikita, Co-Founder

I have been associated with White Tag Media since about 2 months now, for my brand BACK IN TIME.. and working with the entire team is very fresh and new. It's so easy to convey and communicate with young creative minds like us.

- Vedika, Co-Founder



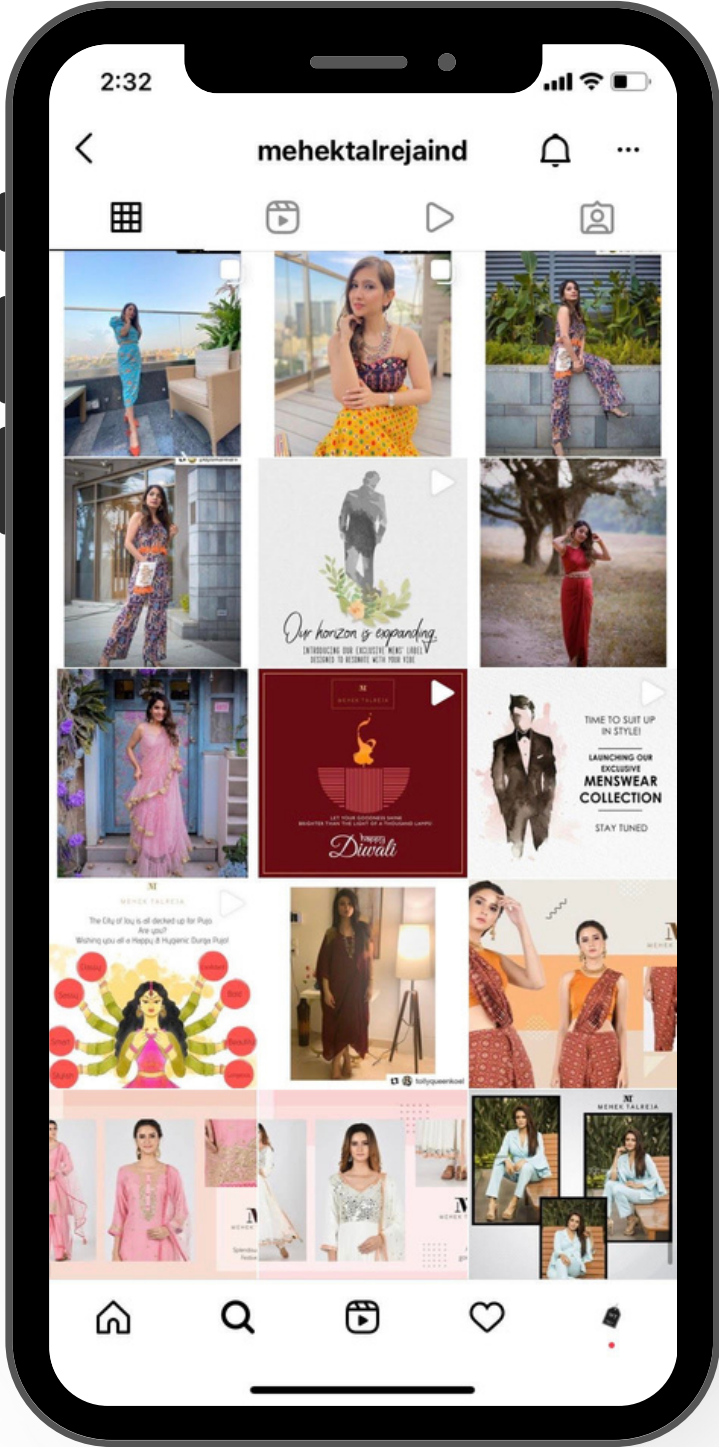
Grid Designing

When someone follows you for the first time, or navigates to your profile to check out your content, your grid is an opportunity to showcase your vibe or brand.

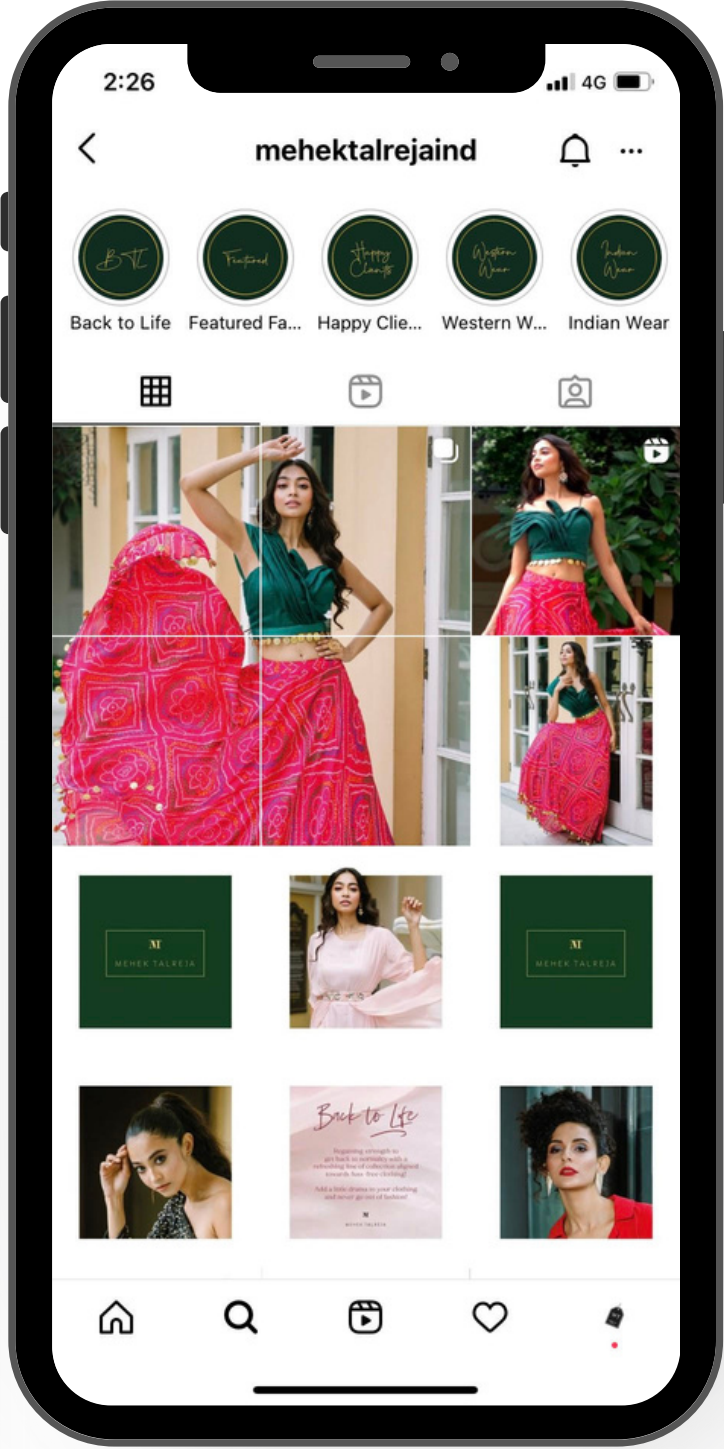
The grid gives the user a bird-eye view of the brand's posting history. This is their first impression of you, an introduction to your professional brand at a glance. For individual users, creating a beautiful grid may not matter — sure, color coding your posts could be a fun personal challenge, but if you're just on the 'gram to connect with friends, not amass an audience, branding likely isn't too important.

But for brands, consistency and style are critical... particularly if your account is focused on aesthetics or lifestyle.

Before



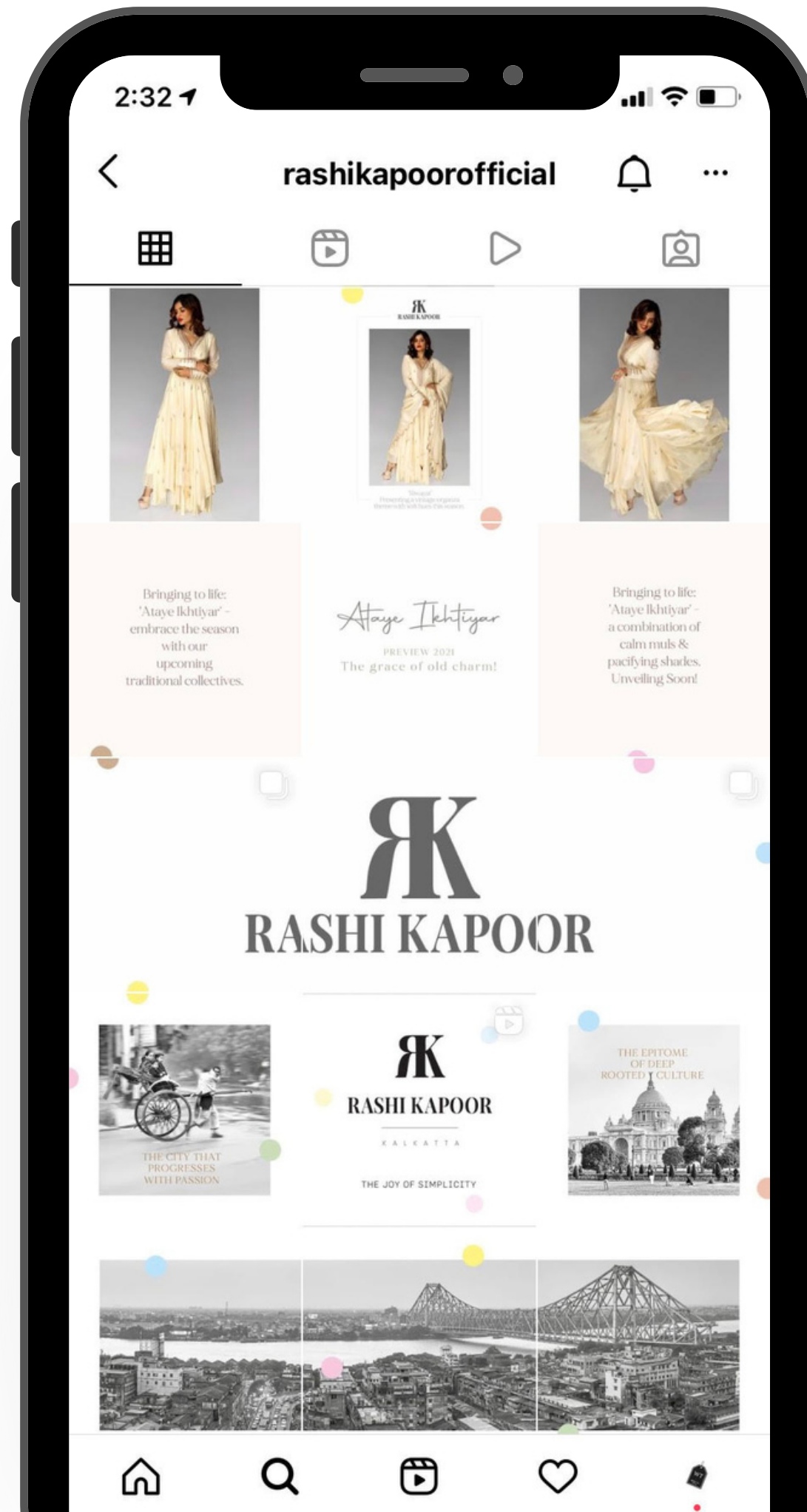
After



White Tag Media



Social Media Strategy

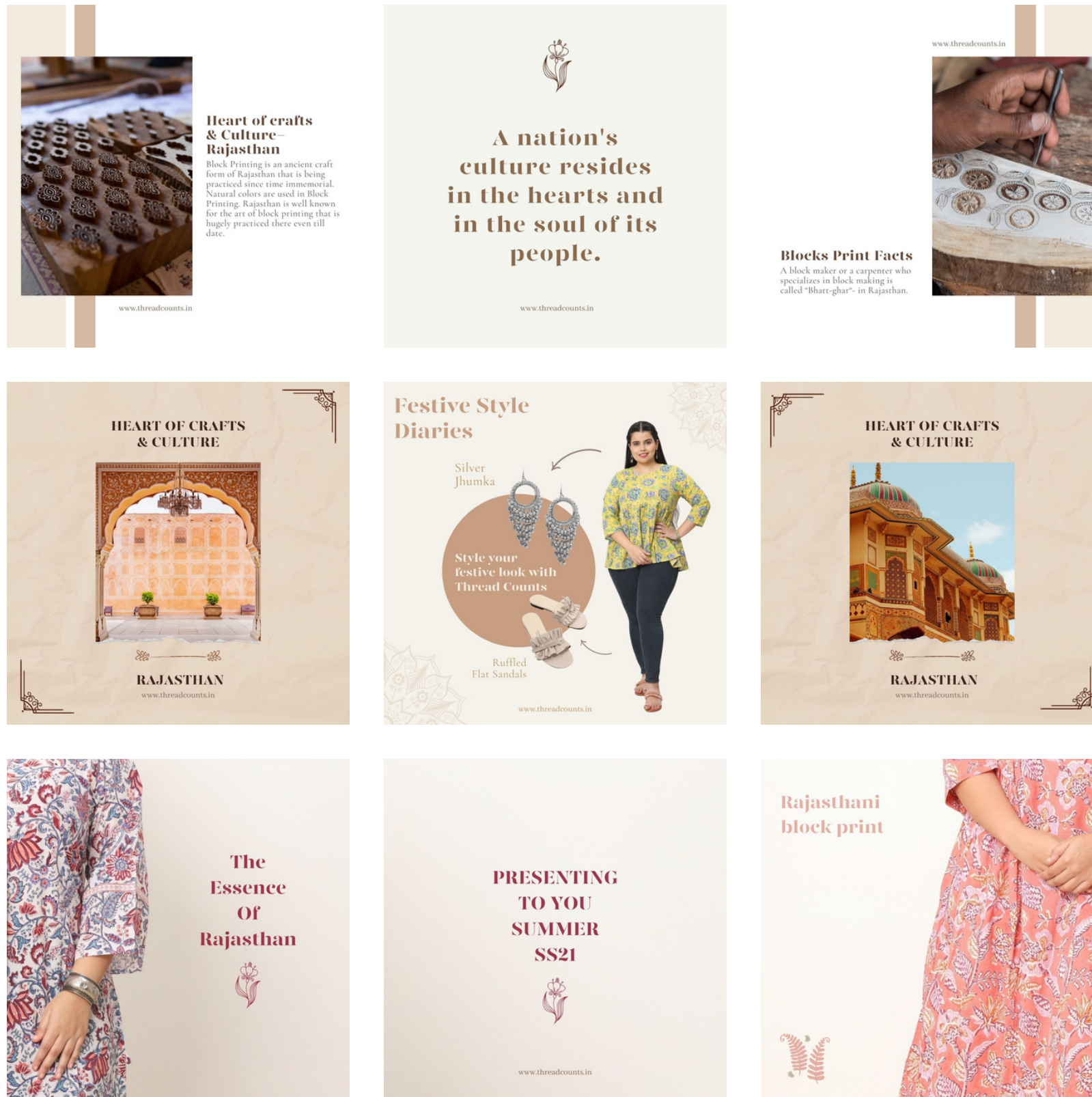


White Tag Media

RK
RASHI KAPOOR

Social Media Strategy

White Tag Media



Launch Strategy + Brand Identity

White Tag Media



FERLIOSE

Logo Designing + Brand Identity + Social Media Strategy

White Tag Media



Poly Mailer + Brand Tag Design

White Tag Media



Thank you card + Client Review



Ferliose

★★★★★ 3 days ago

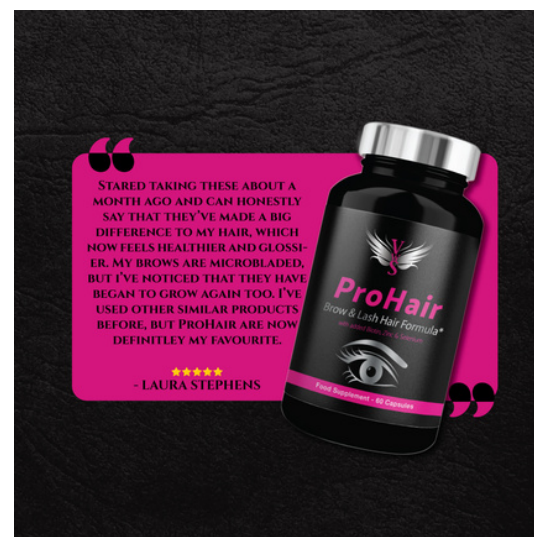
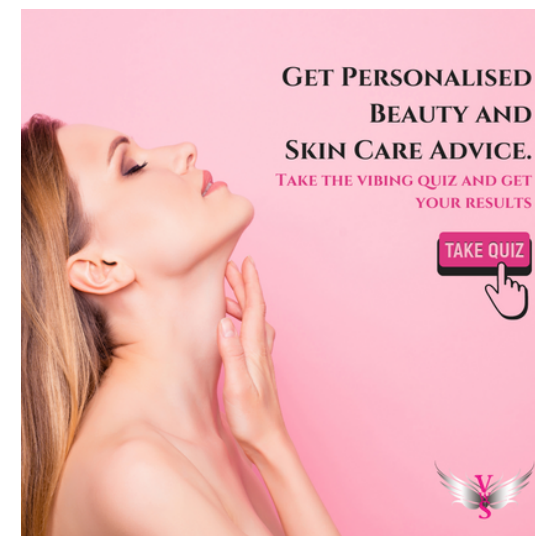
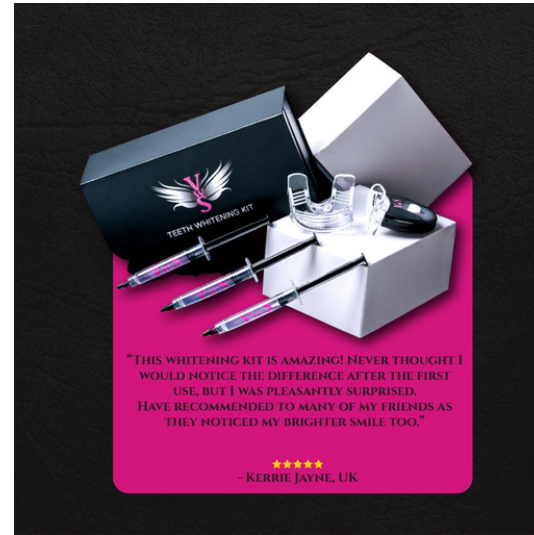


We've been associated with white tag media for about a month now and here's why you should hire them-

- i. Creative and fresh ideas
- ii. Prompt responses
- iii. Hassle free communication
- iv. Good listeners and always ready to incorporate changes.
- v. Very punctual

Kudos to the team! Long way to go 🍷

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Vibing With Style is an Australian skin care brand specialising in charcoal based serums, face masks, etc. Vibing With Style embraces inclusivity and aims to reflect diversity in age, gender and race!

Social Media Strategy



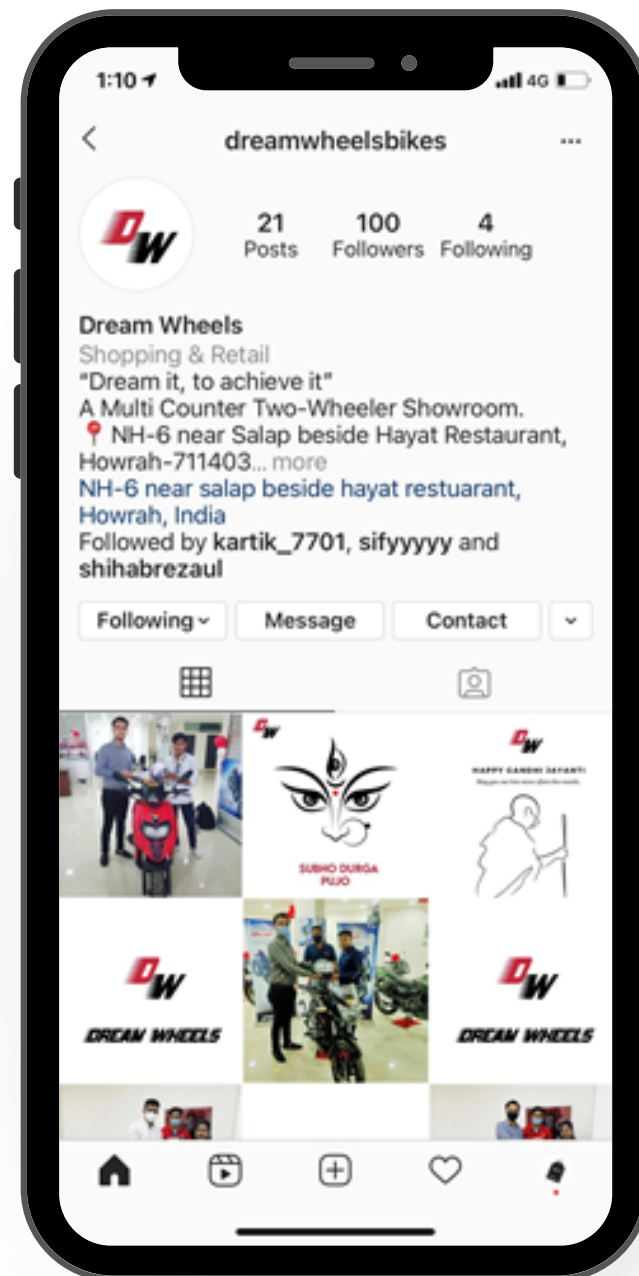
White Tag Media



Power Ideas is an experienced and professional installer of solar power systems in Australia. They provide clients with a wide range of payment options. Their clients have access to the best quality solar products available to the global market.

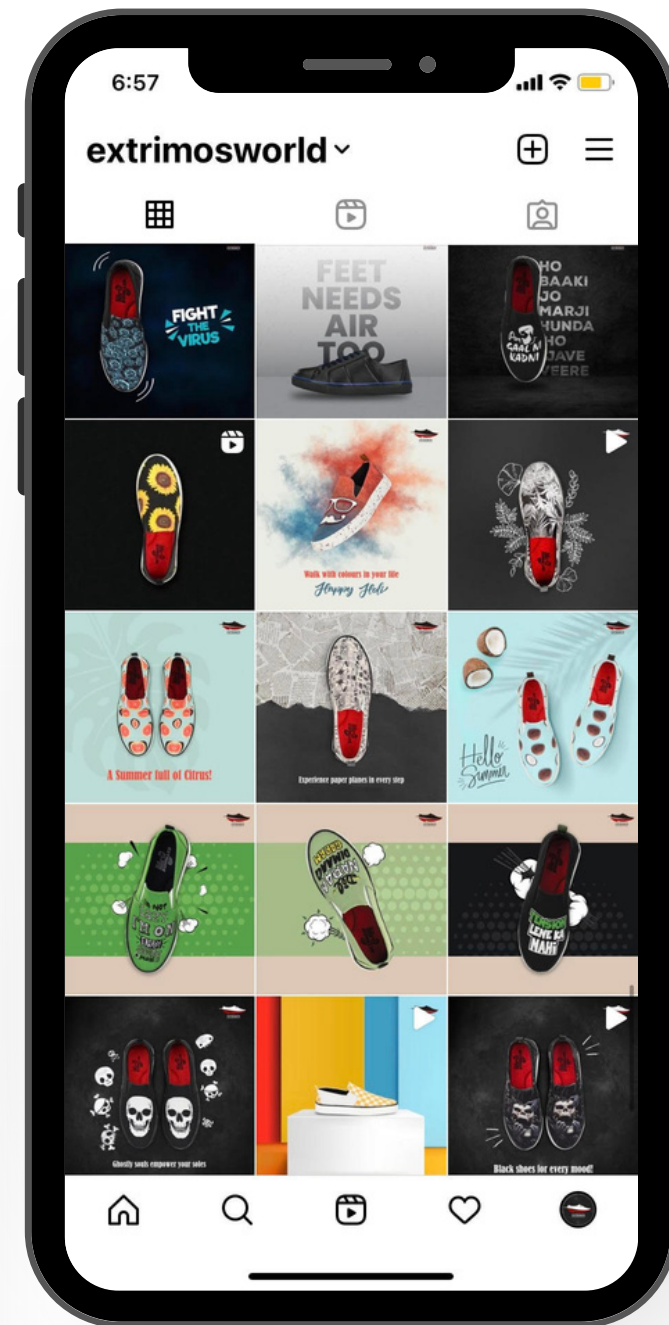
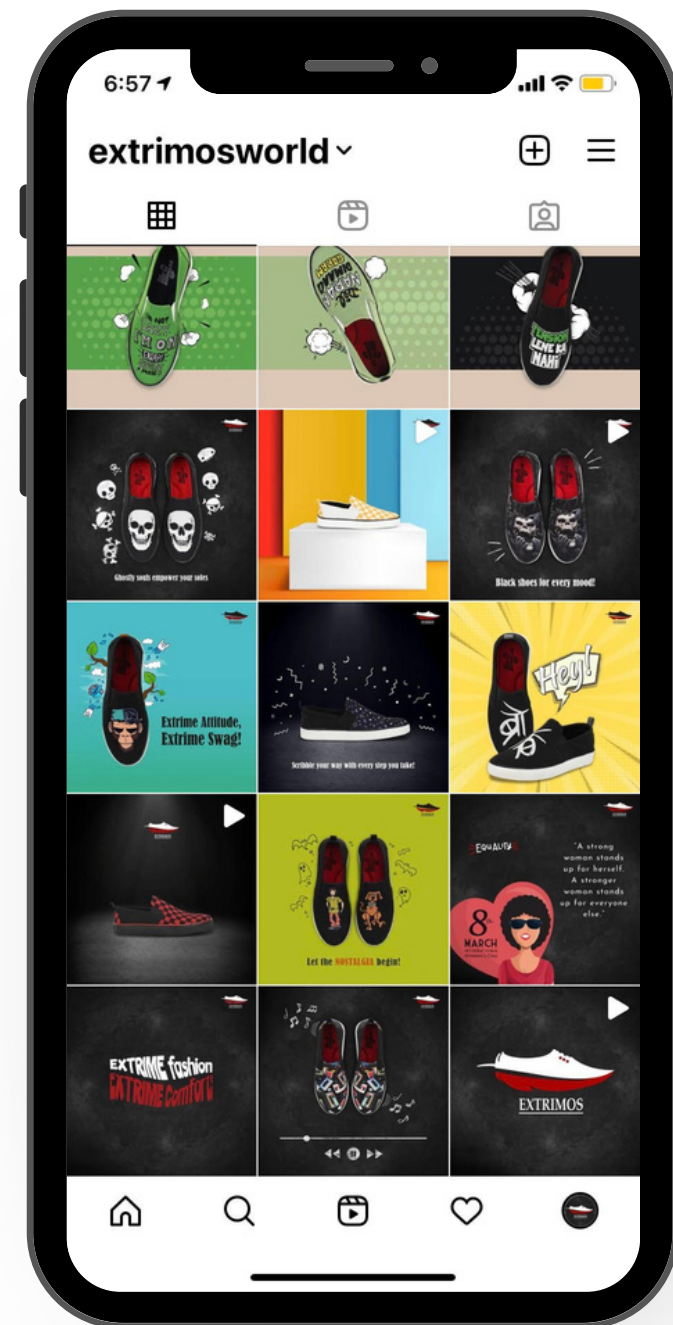
Brand Identity + Social Media Strategy

White Tag Media



“Dream it, to achieve it” – Dream Wheels is a Multi Counter Two-Wheeler Showroom based out of Howrah, West Bengal. It caters to all kind of bikes from affordable to luxury.

Brand Identity + Social Media Strategy

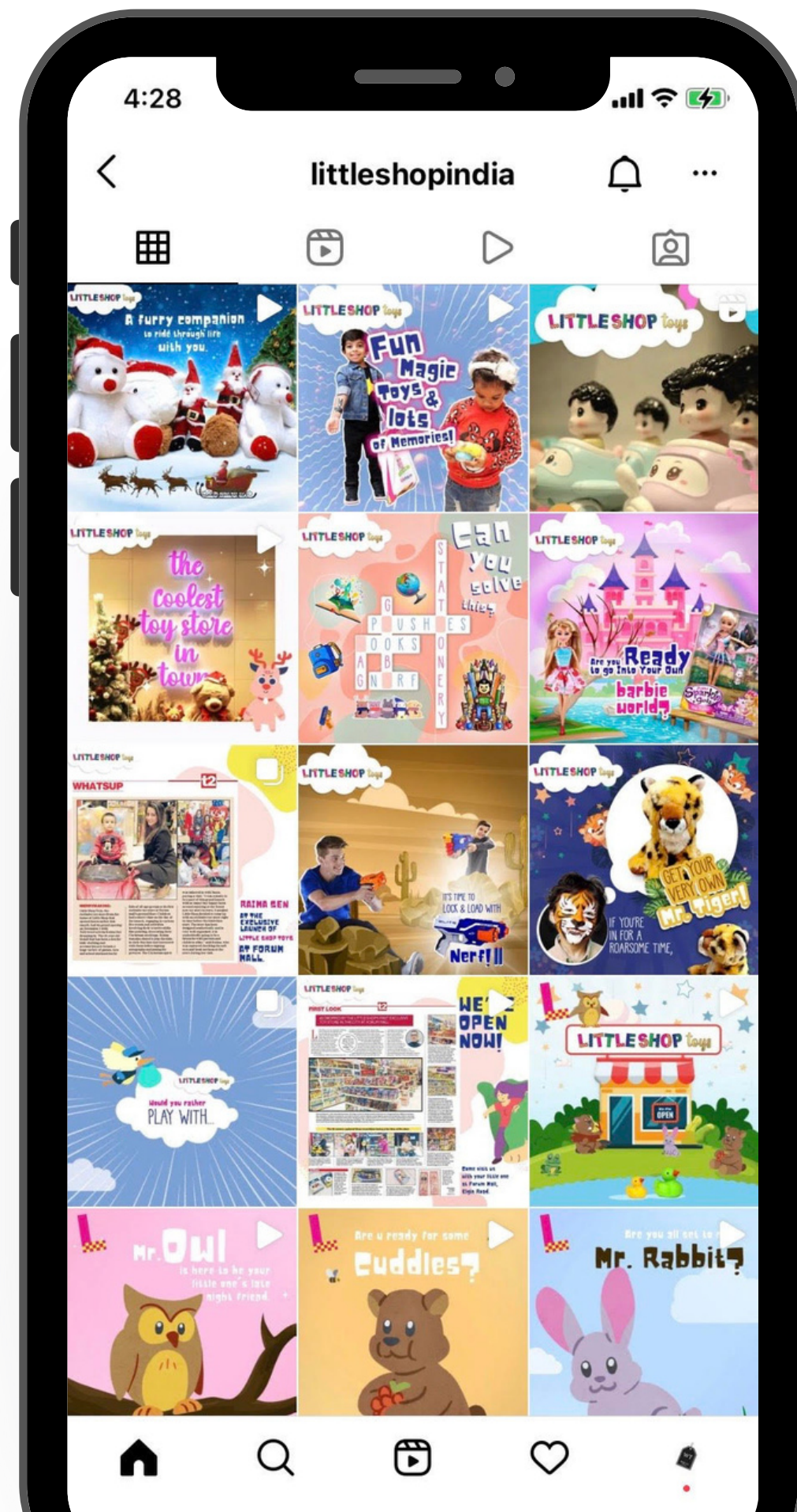


White Tag Media



Brand Identity + Social Media Strategy

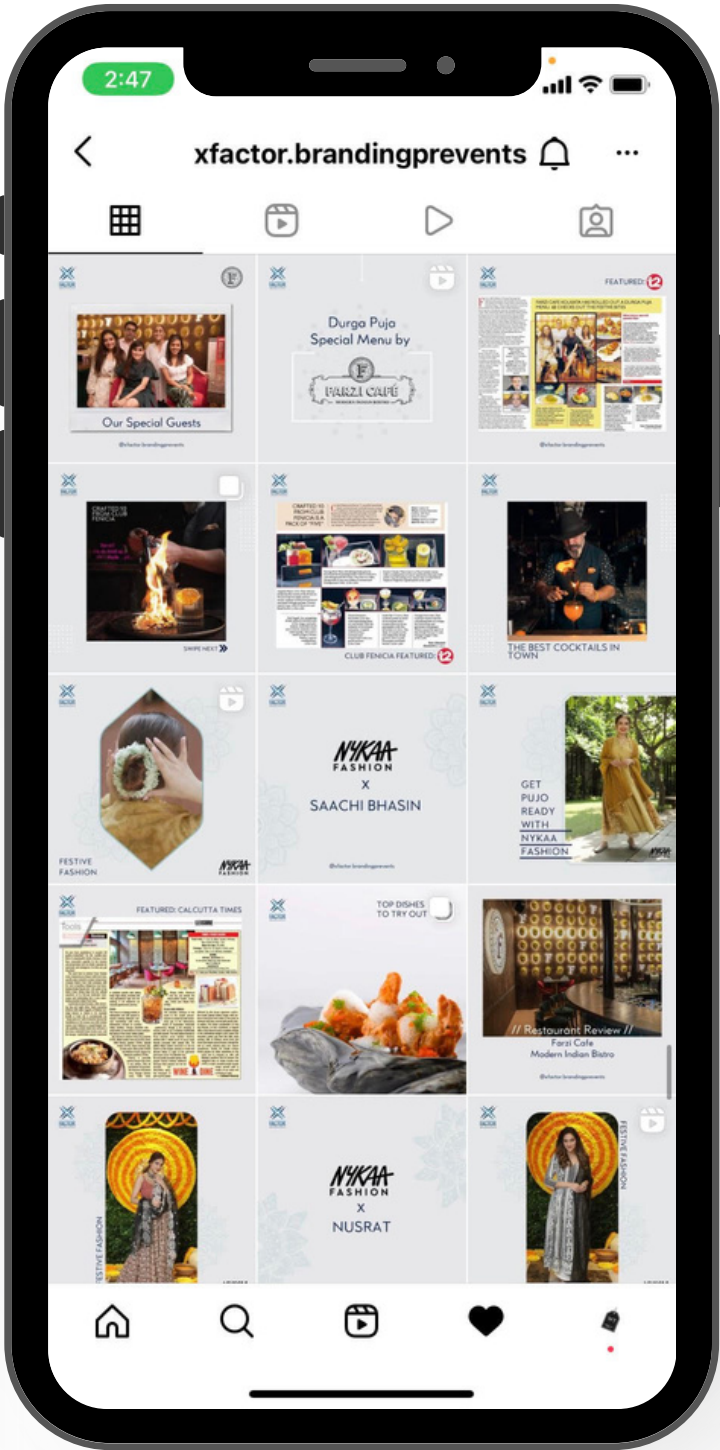
White Tag Media



LITTLE SHOP toys

Brand Extension Launch + Social Media Strategy

Before



After

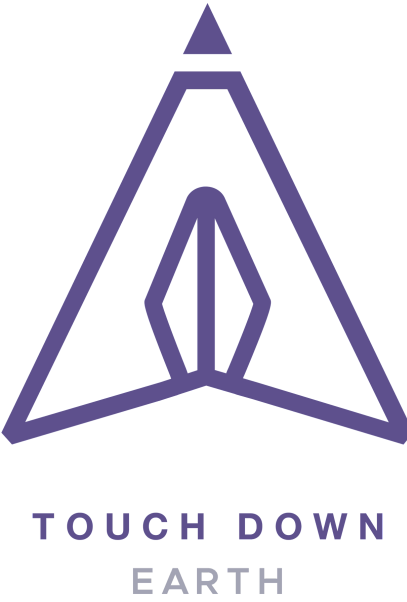
White Tag Media



Brand Identity + Social Media Strategy



White Tag Media



Brand Identity + Social Media Strategy

White Tag Media



CLEEN BOY!



Social Media Strategy

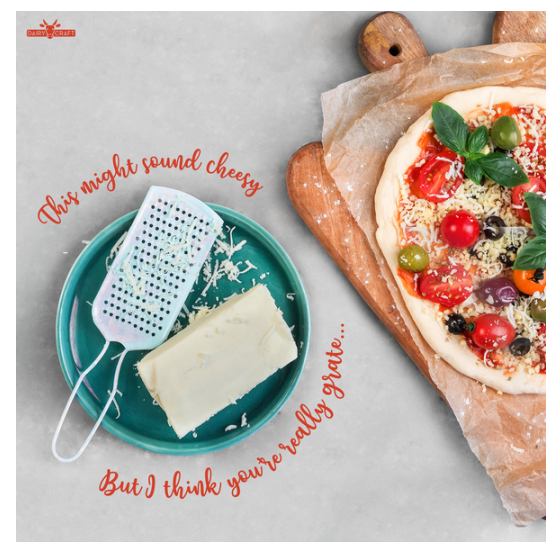
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White Tag Media

F&B

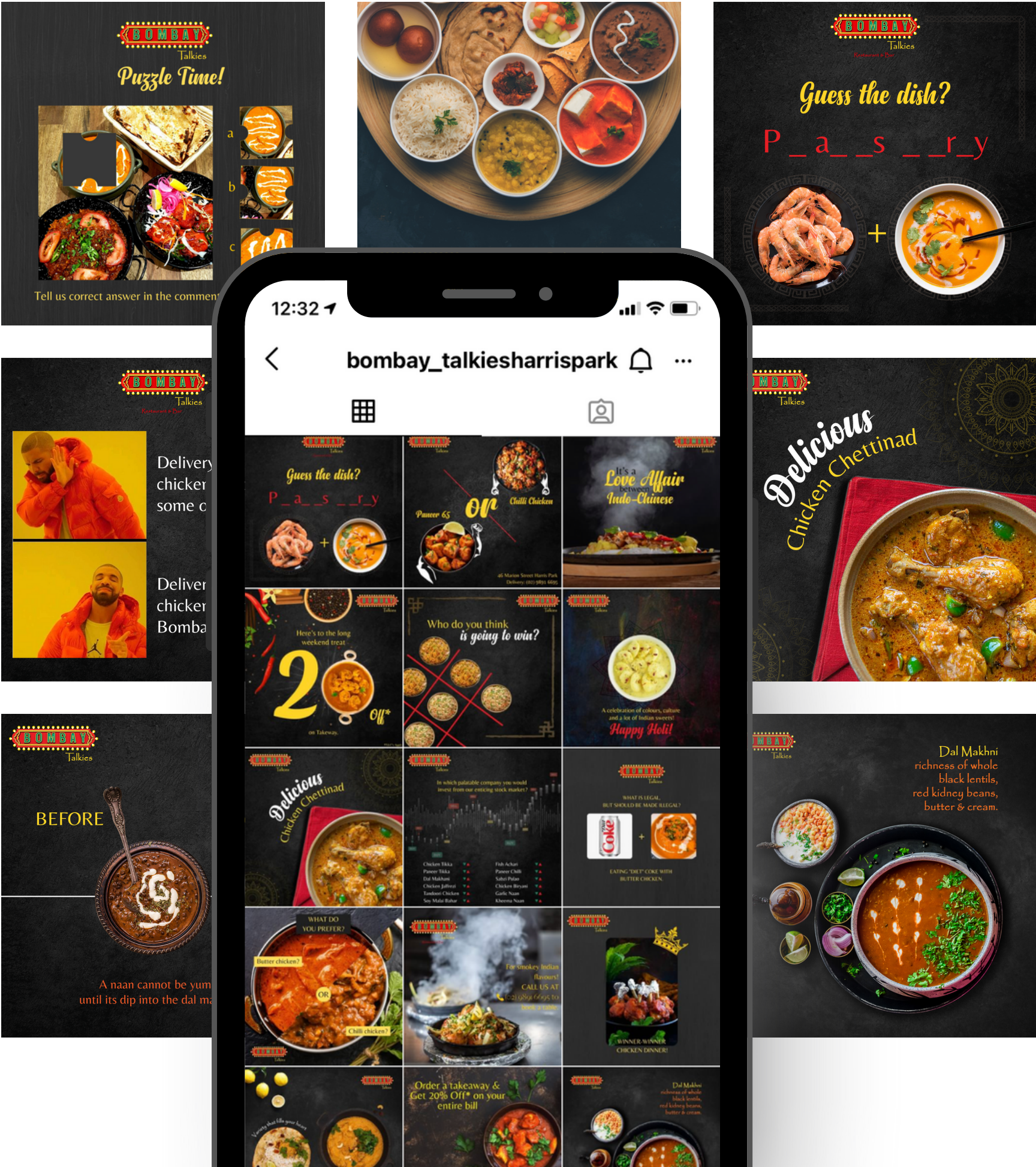
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White Tag Media



Brand Identity + Social Media Strategy + PR

Brand Identity + Social Media Strategy

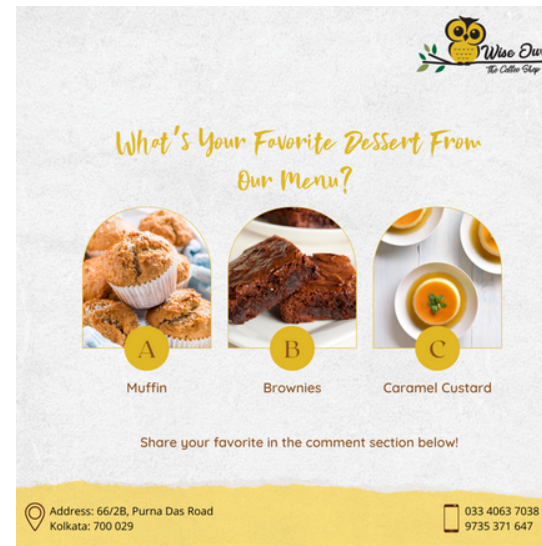


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Bombay Talkies is an Indian & Indo-Chinese Restaurant based out of Sydney Australia.

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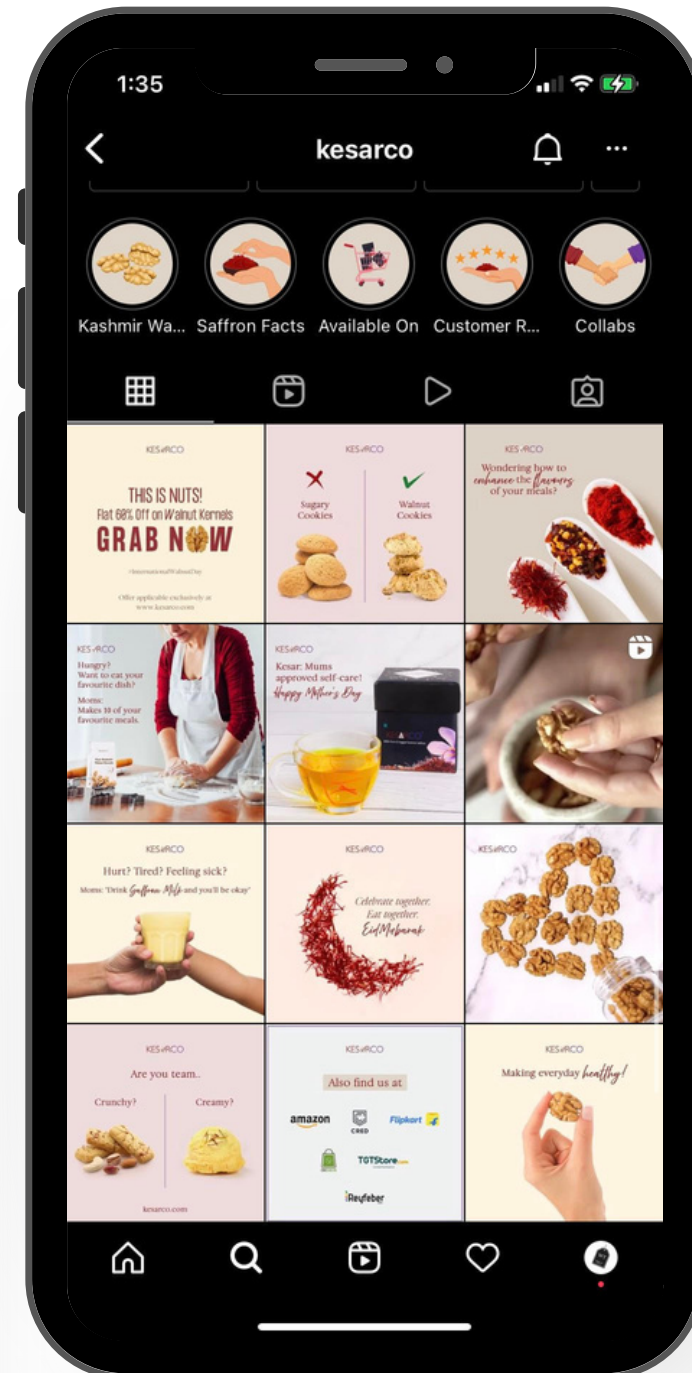
Wise Owl Coffee Shop is one of the leading "OG" cafes in Kolkata, India. They serve the best coffee along and also, they create the best working ambience for the corporate crowd.

Brand Identity + Social Media Strategy

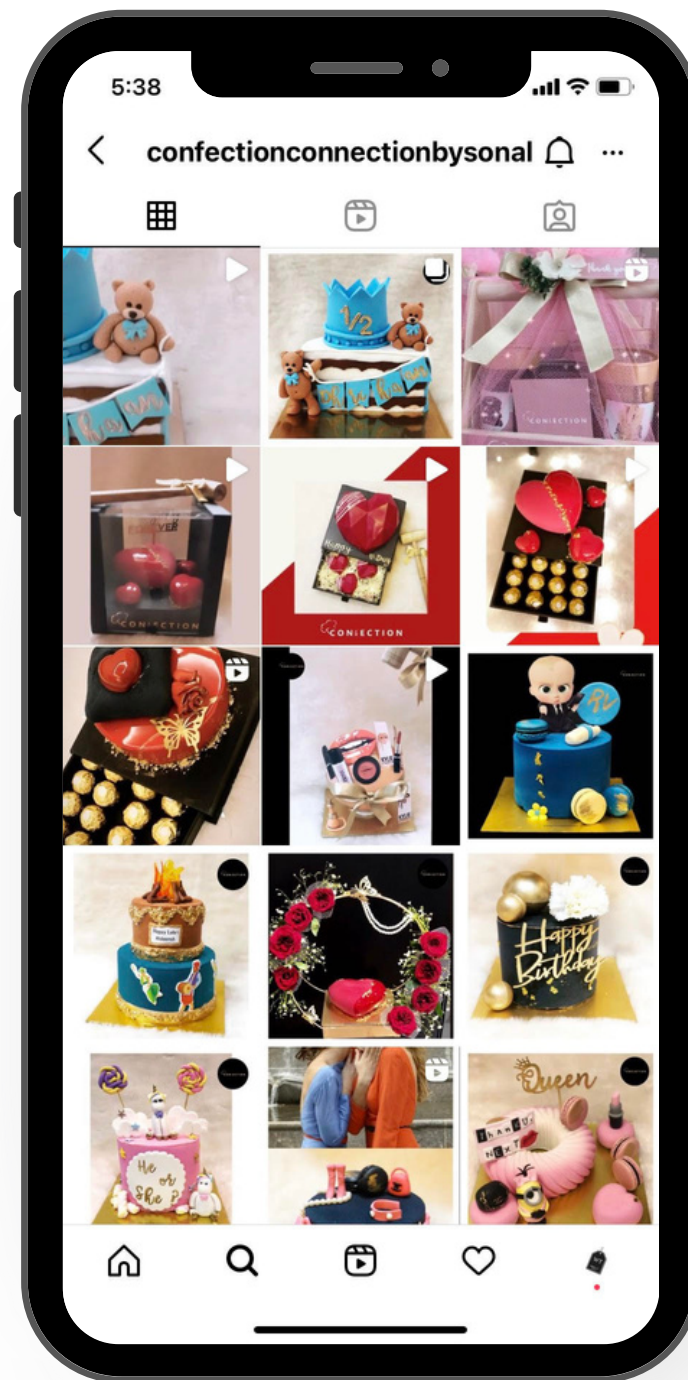
White Tag Media

KESARCO

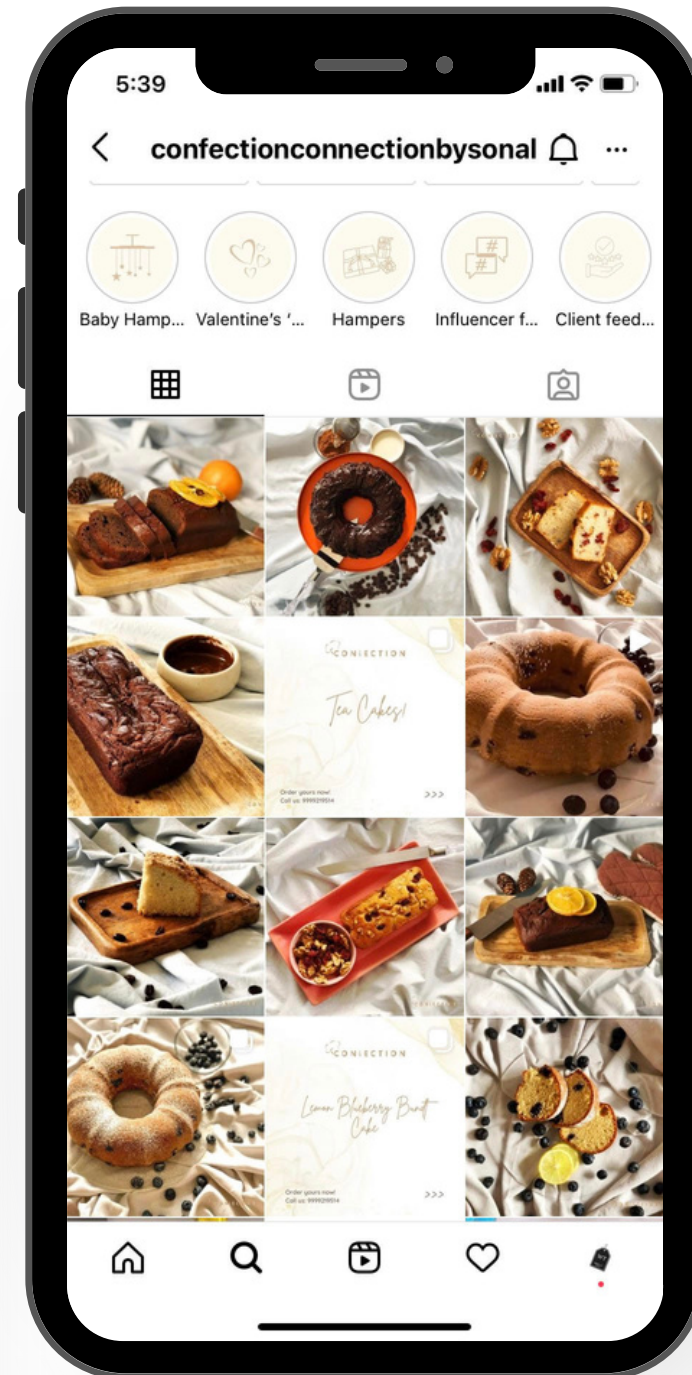
Brand Identity + Social Media Strategy + PR



Before



After



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Confection Connection is a boutique bakery based out of New Delhi, India specialising in customised glazed cakes, tea cakes, cheesecakes, etc

Brand Identity + Social Media Strategy

Menu Designing for Q33



White Tag Media



Wall Menu Designing for Q33

White Tag Media

ANYTIME BREAKFAST

CINNAMON FRENCH TOAST (V) Maple Syrup	275	AKURI ON TOAST Parsi Style Scrambled Eggs with Fried Onion & Spices	250
CHOICE OF EGGS Scrambled, Fried, Omelette	275	Breakfast Burrito Veg Fillings: Avocado, Tomatoes, Kidney Beans and Lettuce	325
STACK OF PANCAKES Served With Fresh Fruits, Blueberry Compote & Maple Syrup	275	Herb Baked Eggs Layered With Creamy Spinach, Potatoes & Cheese	375

SOUPS

LAKSA Spicy Coconut Soup Infused with Kafir Lime	225	MUSHROOM (V) A Creamy Soup Served with Garlic Toast Add-ons: Chicken Shrimp	250 40 70
TOMATO BASIL A Classic! Served with Crispy Toast Add Ons: Chicken Shrimp	225	MANCHOW SOUP Asian Hot & Spicy Vegetable Soup with Noodles	225

SALAD

FETA MELON (v) Watermelon, Rocket & Feta Drizzled with Balsamic Reduction	400
VEGETABLE COBB(v) Fresh Vegetables, Lettuce & Olives with Honey Mint Dressing	400
GLASS NOODLE Glass Noodle & Peanuts With A Sweet Chilli & Lime Dressing	375
CLASSIC CAESAR Romaane Lettuce, Crontoms, Parmesan Cheese & Creamy Caesar Dressing	400
CLASSIC GREEK SALAD Assorted Lettuce with Peppers, Feta, Olives tossed with Herb Vinaigrette and Lavache	400
ARAGULA & BROCCOLI Lettuce with Broccoli, Cherry Tomatoes and Cheese tossed with Honey Lemon Dressing.	400

APPETISER

BAKED VADA PAO A Mumbai Street Classic	275	ESTO PRAWN SKEWERS Grilled Prawns Drizzled with Pesto Sauce	550
CHEESE CHILLI TOAST All Times Favourite, Toasted bread with Chilli Cheese	250	ASPARAGUS & GOAT CHEESE BARQUETTE A Boat Shaped Tart Baked with Asparagus & Goat Cheese	425
SZECHWAN POTATOES Tossed with Hot Szechwan Sauce	350		
MEZZE PLATTER Freshly baked Assorted breads with Green Hummus, Muhammara and Tzatziki on a platter	400		
CHIPOTLE WINGS Chicken Wings Tossed with Chipotle Sauce	375		

SANDWICHES & WRAPS

FALAFEL WRAP Falafel, Lettuce, Labneh in Tortilla Bread	325	KEJRIWAL TOAST Fried Egg on Toast With Chilies & Cheese	425
MUMBAI XPRESS A Double-Decker with Masala Potatoes, Vegetables & Cheese	325	KEEMA PAV A Mumbai Street Classic	300
MEDITERRANEAN VEGGIE (V) Grilled Peppers, Pesto & Cheese on Ciabatta	325	CHICKEN SALAD CROISSANT Homemade Croissant with Chicken Salad	375
SOY KEEMA PAV Vegetraian version of the Mumbai Street Classic	300	CUBAN CHICKEN PANINI Cuban Chicken, Mustard & Chipotle Mayo on Panini	375

PIZZA

MARGARITA (v) Cherry Tomatoes, Mozzarella & Basil	275
VEGGIE Mozzarella, Olives, Onion, Jalapenos & Peppers	325
PICANTE CON POLLO Spicy Chicken, Mushroom & Jalapenos	350
CHICKEN PEPPERONI With Pomodoro Sauce, Mozzarella & Chicken Pepperoni	375

MAINS

CAULIFLOWER FRIED RICE A Mumbai Street Classic	350	GRILLED FISH WITH CAPER BUTTER SAUCE Lemon Butter Sauce & Potato Mash	350
MALABAR PARATHA (v) WITH ALOO/VEG KORMA Veg Korma Served with Flaky Malabar Paratha	350	MAKE YOUR OWN PASTA Pasta: Penne/ Spaghetti/ Macaroni Sauce: Arrabbiata/ Aglio Olio/ Pesto Add Ons: Veggies/ Chicken Whole-Wheat Options Available	450
MAC & CHEESE (v) Classic American Comfort Food	425	KHOW-SUEY(v) Burmese Coconut Curry, Fried Noodles, Garlic & Onion	500
ROASTED TOMATO RISSOTO Creamy risotto flavoured with Tomatoes, Herbs and Parmesan Cheese	450		
THAI GREEN CURRY Coconut Flavoured Curry with Vegetables. Served with Streamed Rice	450		
BURNT GARLIC SPAGHETTI (v) Garlic, Olive Oil & cherry Tomatoes	450		
SPICY PEPPER PASTA Cheese Sauce, Bell Pepper & Chillies	450		
ROESTI (v) Grated Potato Pancakes Topped with Porcini or Cheese Sauce	500		
NASI GORENG Indonesian Fried Rice with Chicken Skewers & Prawn Skewers	475		
GRILLED CHICKEN Potato Mash, Mixed Greens & Choice of Mushroom & Pepper Sauce	550		
FISH N CHIPS Crumb Fried Fillet of Fish with French Fries & Remoulade Sauce	550		

DESSERT

CHOCOLATE MUD TART	75	BLACK FOREST Eggless	170
BLUEBERRY MUFFIN	100	MONTE CARLO Eggless	175
CHOCOLATE MUFFIN	100	LEMON CHEESE POSSET	200
CHOCOLATE ÉCLAIR	150	MOLTEN CHOCOLATE	200
CHOCO DELIGHT Eggless	150	BAKED CARAMEL CHEESE CAKE	225
VANILLA CUSTARD CRUFFIN Eggless	150	BLUEBERRY CHEESE CAKE	250
		CARROT CAKE	250

BAKERY

WHOLE-WHEAT BREAD	55
MILK BREAD	55
BUTTER CROISSANT	75
MUSHROOM & CHEESE PUFF	80
ROSEMARY CHICKEN PUFF	90
MULTIGRAIN CROISSANT	95
VANILLA CUSTARD CRUFFIN Eggless	150



SHAKES & SMOOTHIE

CHOCOLATE BROWNIE SHAKE	165	CARAMEL COFFEE SHAKE	165
VANILA MILANO SHAKE	165	STRAWBERRY DELICIOUS	165
CARAMEL COFFEE SHAKE	165	MANGO TWIST	165
STRAWBERRY DELICIOUS	165	THE BERRY CURRANT	165
MANGO TWIST	165	SWEET PEACH SMOOTHIE	165
CHOCOLATE BROWNIE SHAKE	165	THE BERRY RASPBERRY SMOOTHIE	165
VANILA MILANO SHAKE	165		

COOLERS

ICED TEA	165
Lemon/ Peach/ Passion Fruit/	
Pina Colada/Aam Salaam	165
PEACH SUNSET	165
GUAVA PASSION	165
VIRGIN MOJITO	165
FRESH LEMON GRASS	



COLD COFFEE

CLASSIC COLD COFFEE	200
CARAMELLATO	225
ICED CHOCO MINT	225
ICED DARK MOCHA	225
SOBER RUSSIAN ESPRESSO	300

HOT COFFEE

ESPRESSO	150
AMERICANO	150
ESPRESSO MACCHIATO	165
HOT CHOCOLATE	180
CAFFÈ LATTE	180
CUPPUCCINO	180
CAFÈ MOCHA	200
FLAVOURED HOT CHOCOLATE	200
Classic/ Caramel/ Mocha	200
VANILLA CHOCO LATTE	225
CARAMEL LATTE	225
BULLETPROOF COFFEE	225



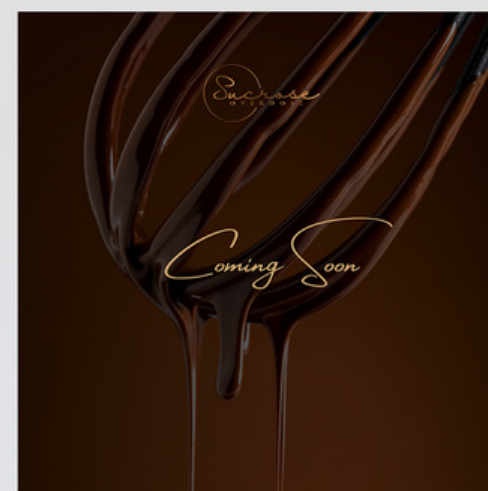
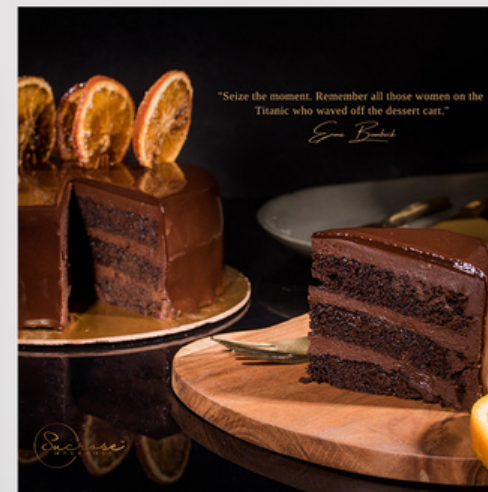
Standee for an Italian Bistro



White Tag Media



White Tag Media



Brand Identity + Social Media Strategy

Standee+ Visiting Card + Chocolate Box Design

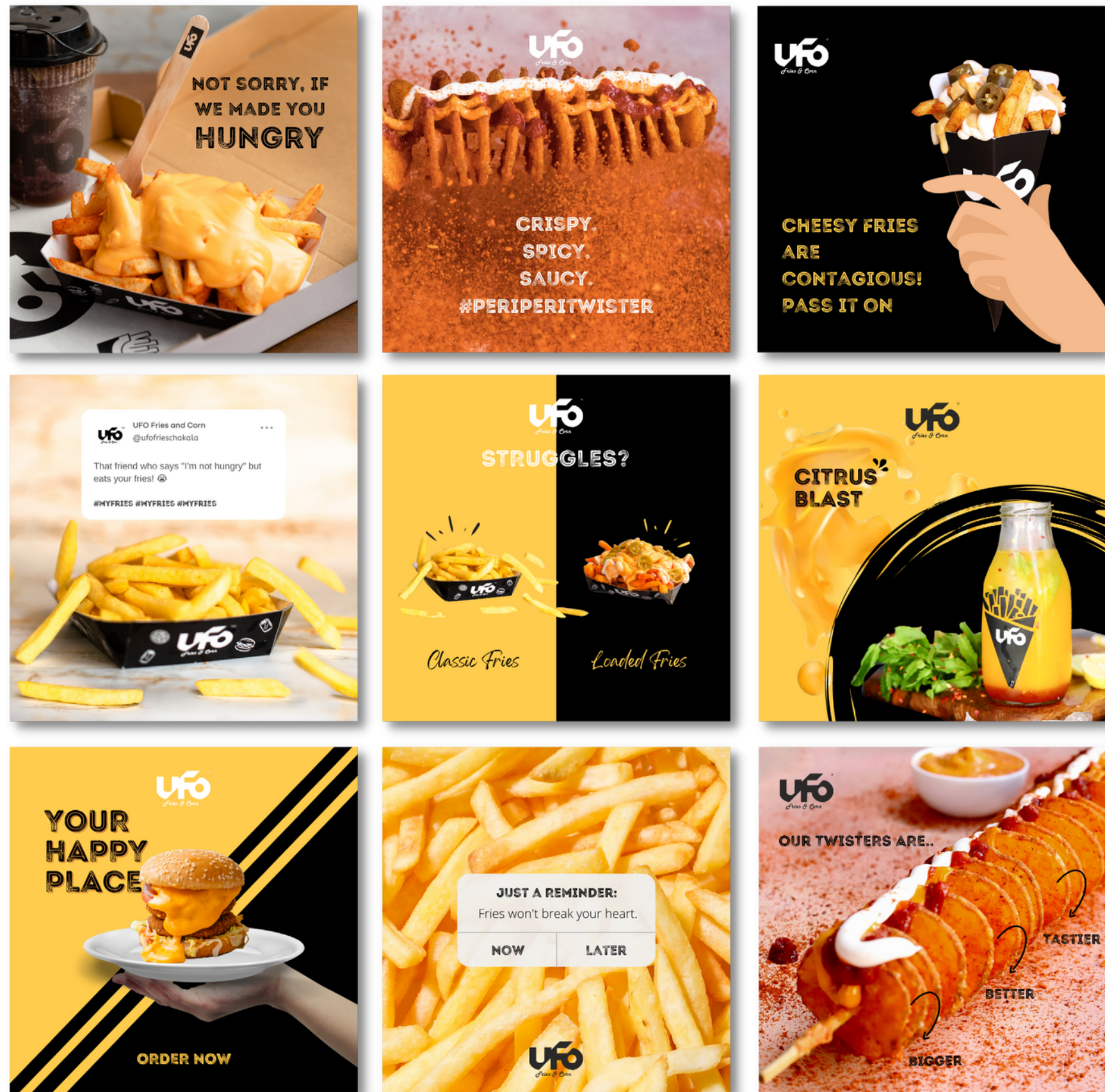


UTKARSH TARWAY ★★★★★

Positive: Professionalism, Quality, Responsiveness, Value
Team of professionals who know how to add value to your business.

White Tag Media

White Tag Media



Social Media Strategy

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White Tag Media

Health & Fitness

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White Tag Media

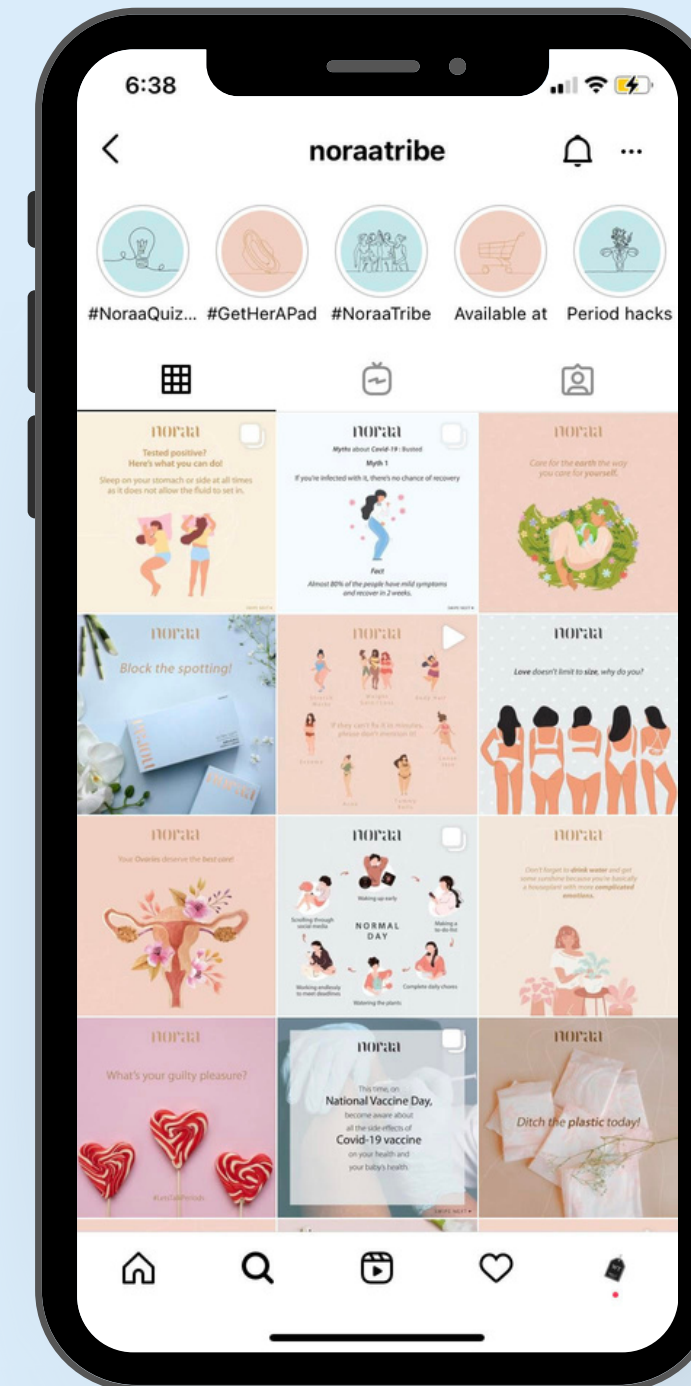
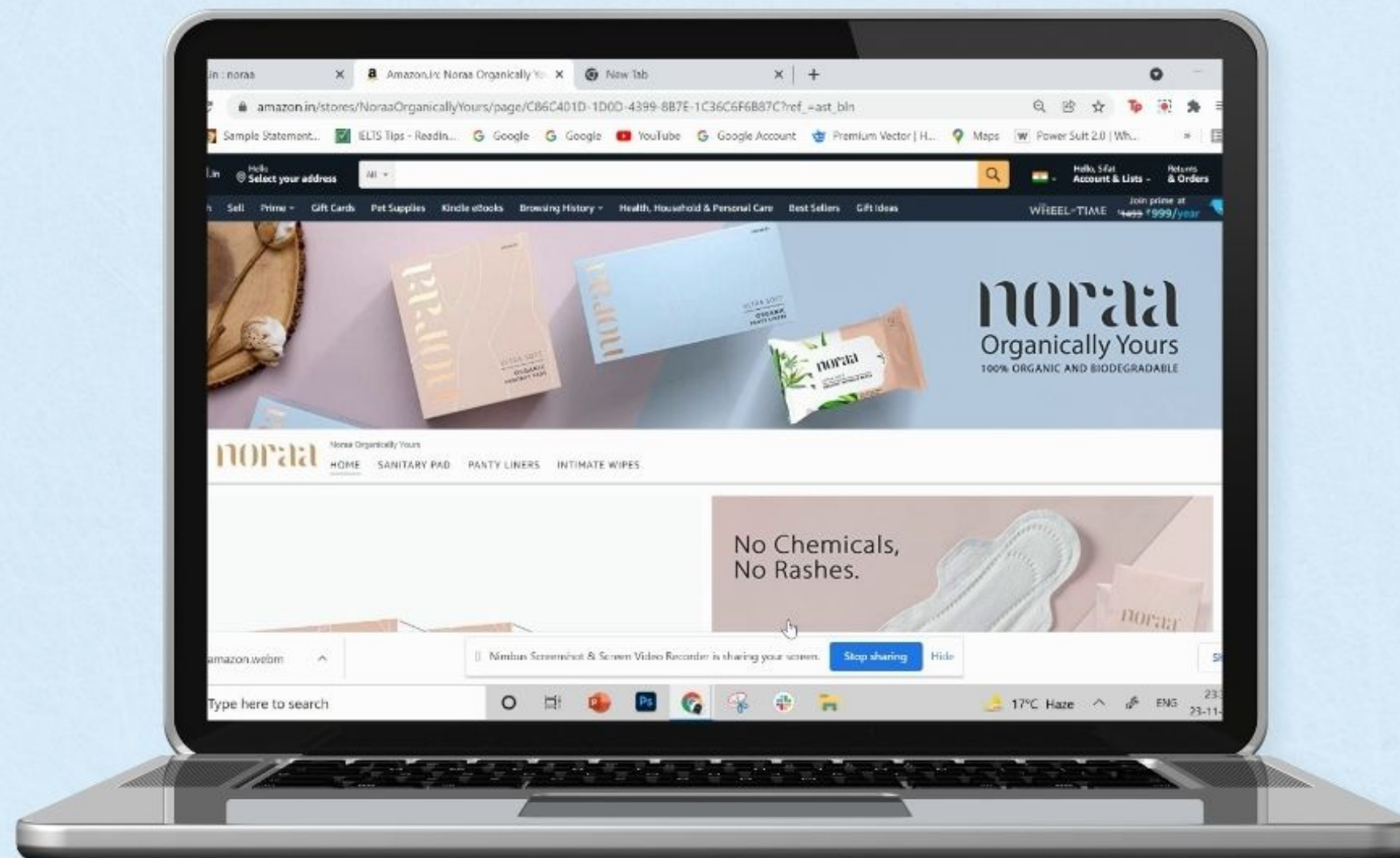


nora'a

Noraa believes in “women”. They’re a 100% organic, and biodegradable sanitary napkin, panty liner and intimate wipes brand based out of Delhi NCR. Not just creating a superior and responsible product, they take extreme pride in the fact that they are an all-woman run production unit which helps them create employment opportunities for women and uplifts them by giving them financial independence.

Social Media Strategy

amazon Store Design For Noraa



Offline Pamphlet



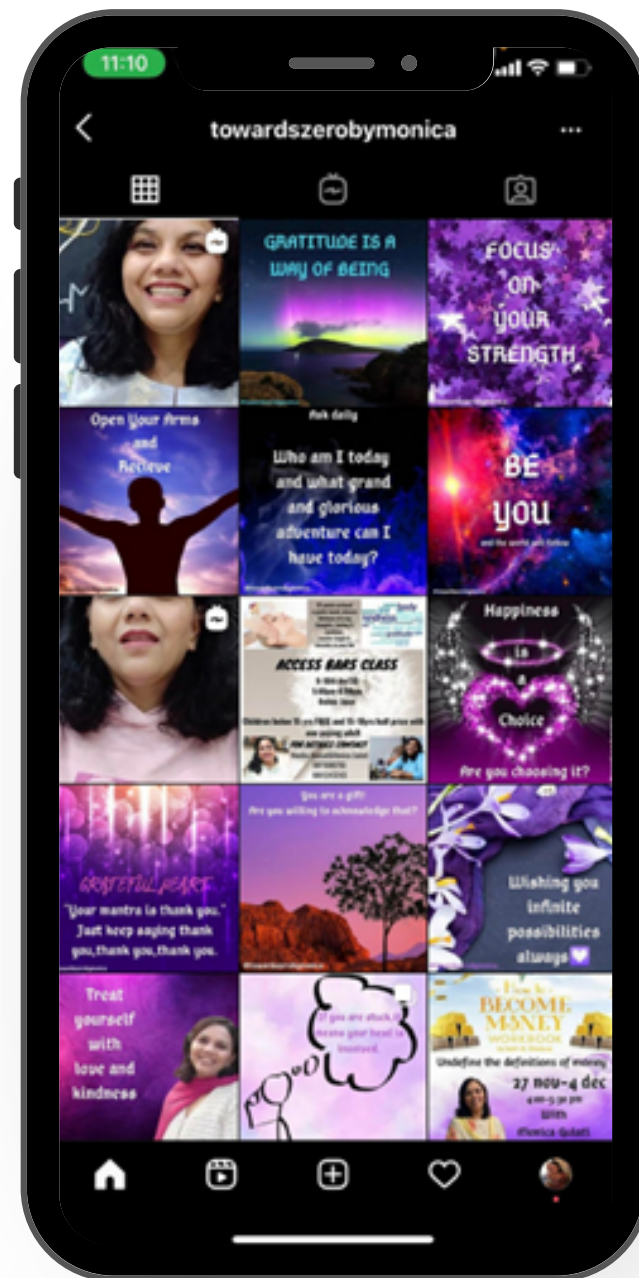
White Tag Media



White Tag Media

for Noraa

Before



After



White Tag Media



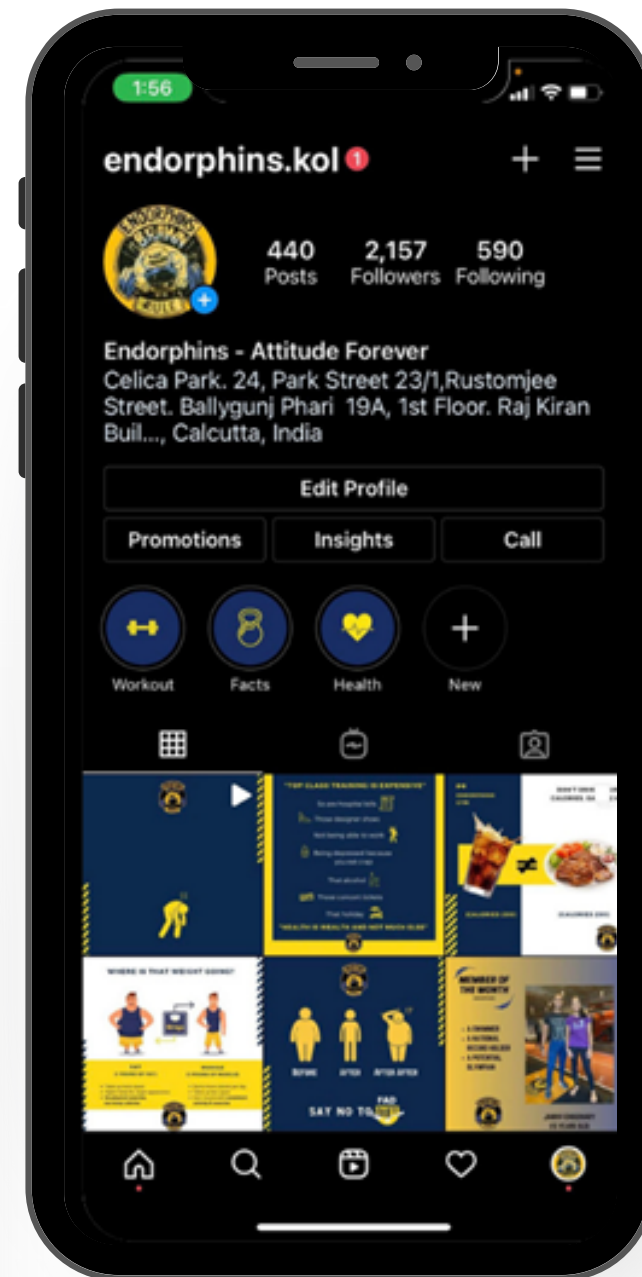
Towards Zero by Monica is a life coach, energy healer, access consciousness certified facilitator, tarot card reader and angel card read based out of New Delhi, India.

Brand Identity + Social Media Strategy

Before



After



White Tag Media



Endorphins is the best corrective exercise studio in Kolkata, India – with its branch open at New Alipore, Ballygunge & Park Street. They teach people how to move better and live with confidence. It moves away from the lifestyle gym environment to prioritise health and movement patterns over aesthetics. They offer an array of fitness related services like- Physiotherapy, Yoga, Pilates, Sports Specific Exercise, Kettlebell Technique & Execution, Musculoskeletal Assessment, Cupping Therapy & Massage, etc..

Brand Identity + Social Media Strategy



White Tag Media

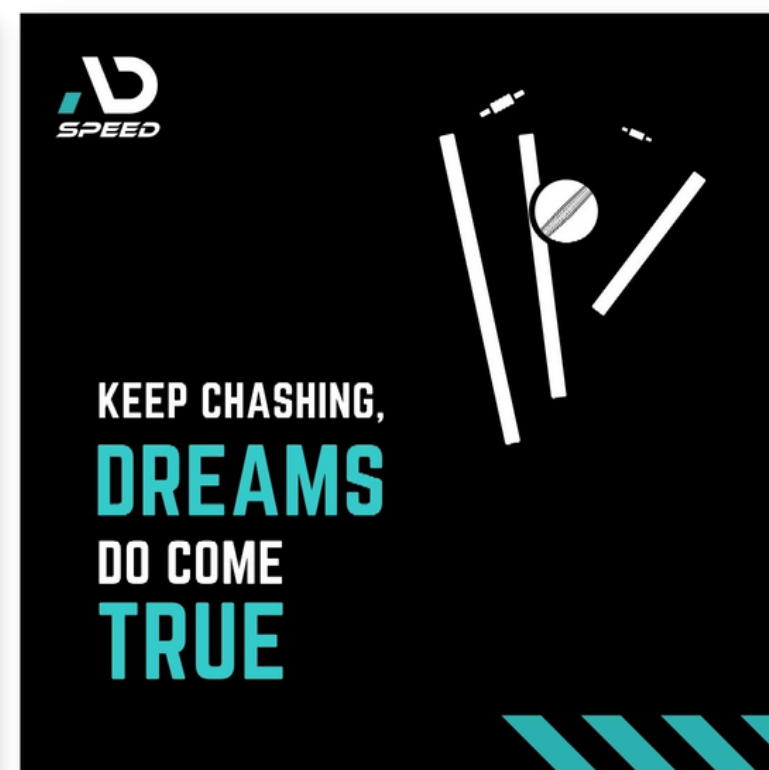
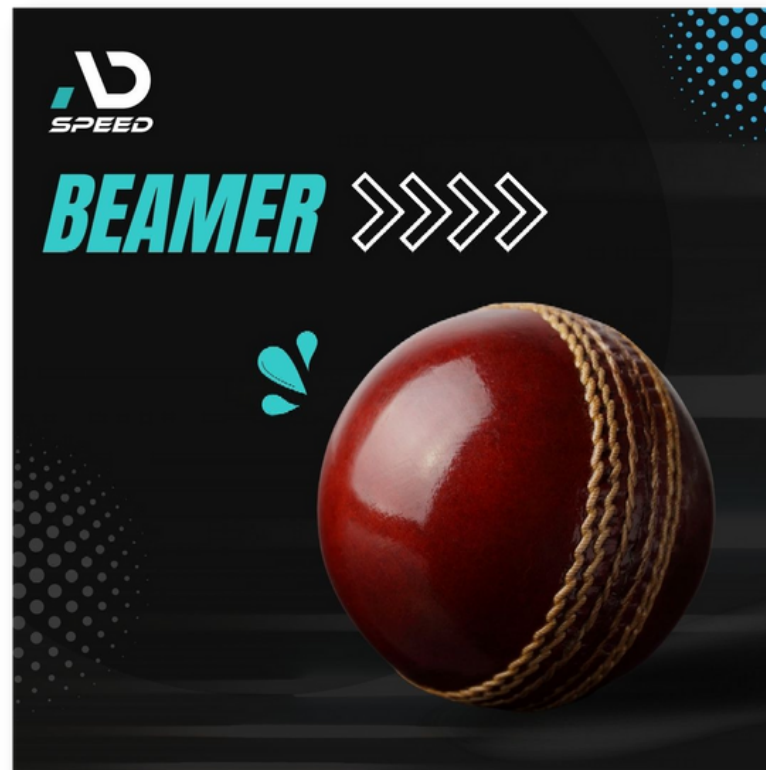
Rishabh Gupta



Positive: Professionalism, Quality, Responsiveness
Always on the game and they take a lot of ownership of their work. They treat your social media page like their own social media page. Very happy.

CLIENT TESTIMONIAL

White Tag Media



Brand Identity

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White Tag Media

Architecture & Interior

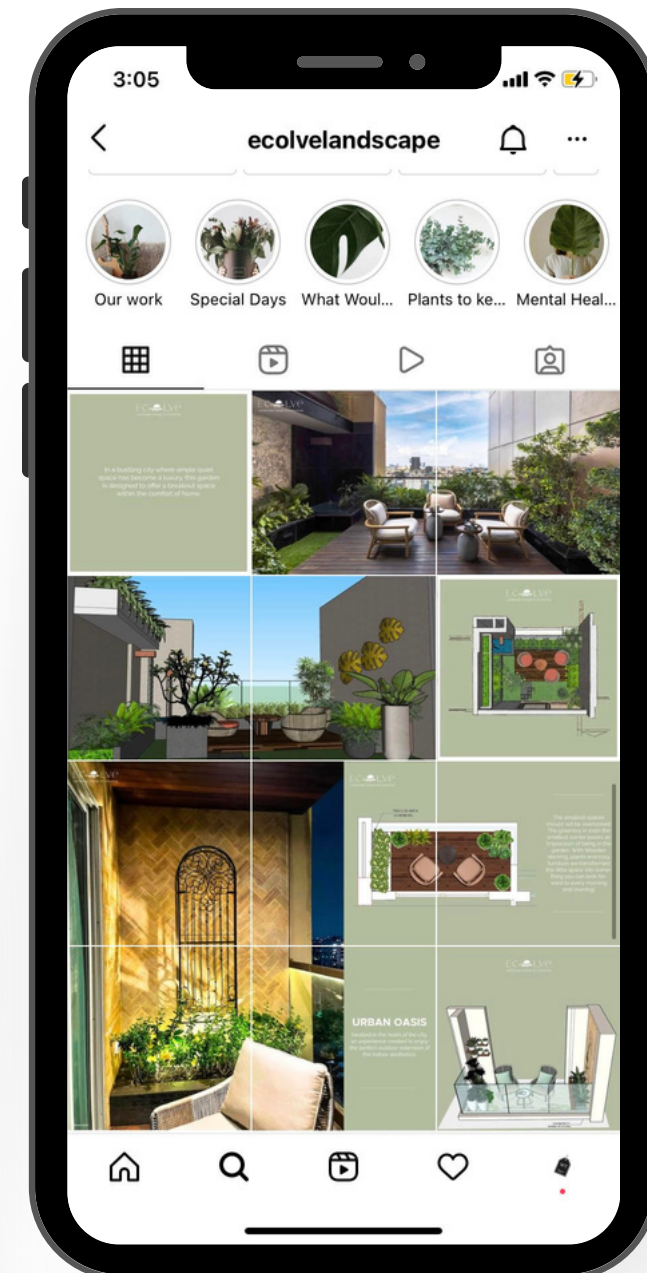
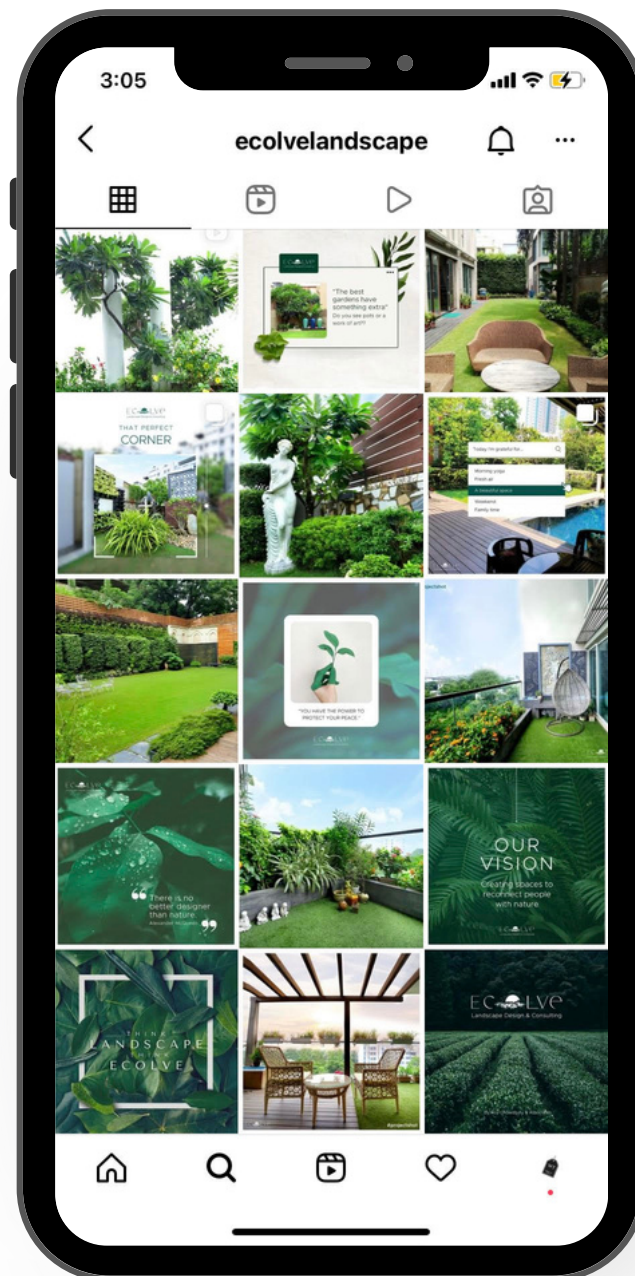
White Tag Media



Bandita De



Positive: Professionalism, Quality, Responsiveness
They understood the brief exceptionally well and delivered on it brilliantly. Their professionalism, responsiveness and enthusiasm is commendable. Extremely happy to have collaborated with them for my company branding.
Wish them growth and success in abundance!!



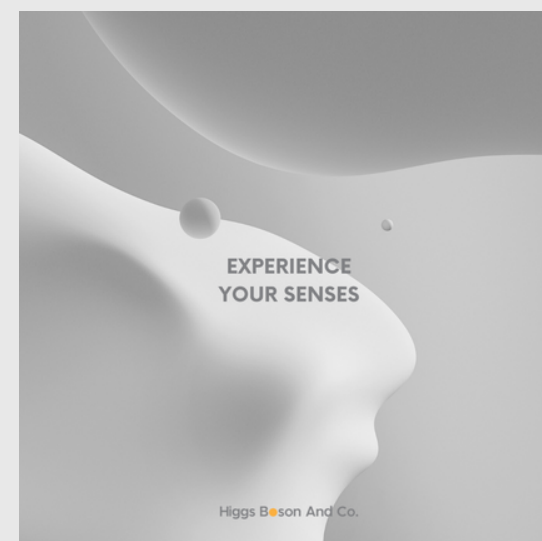
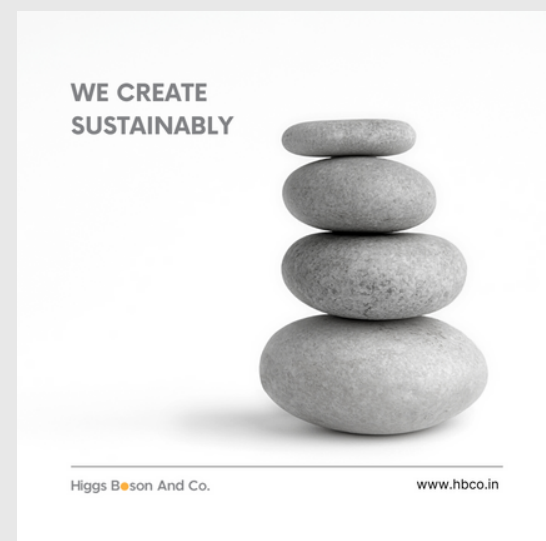
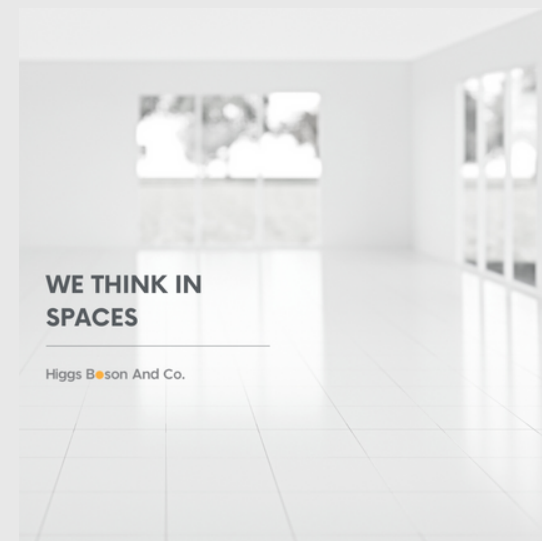
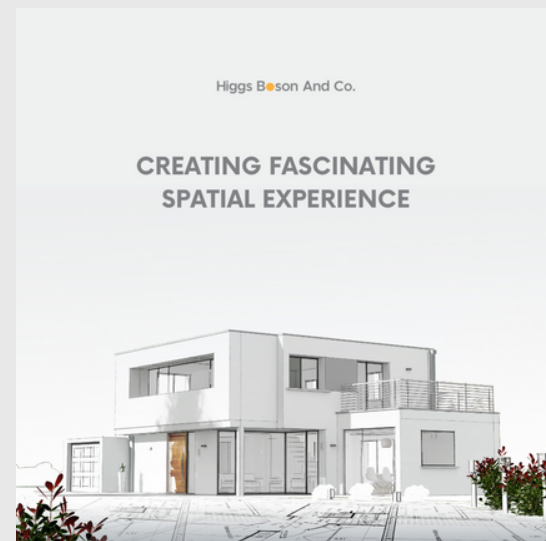
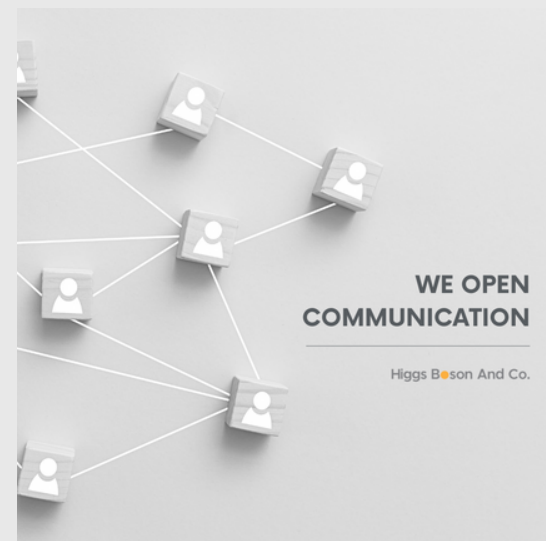
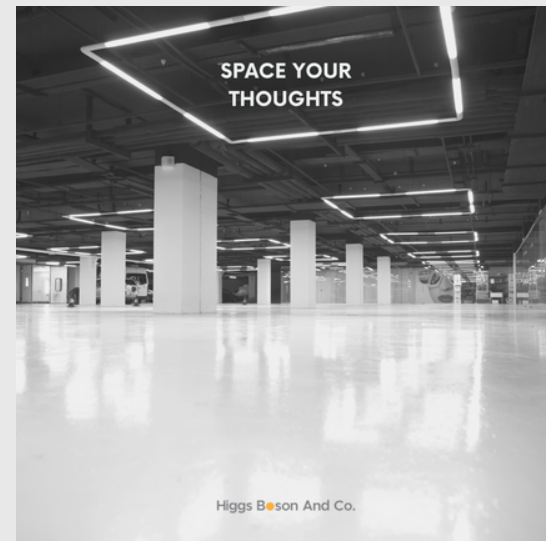
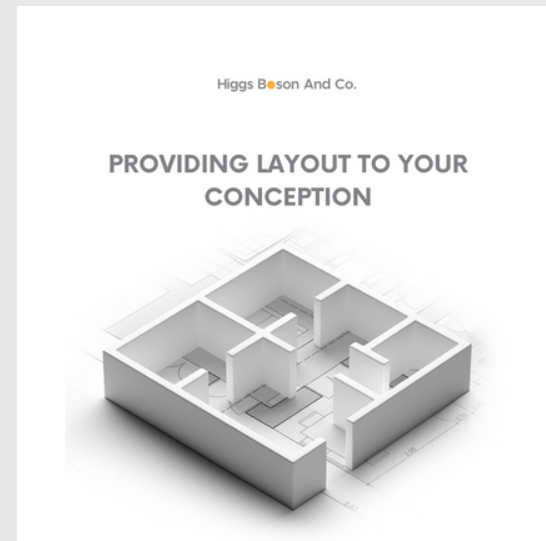
Logo Design + Brand Identity + Social Media Strategy

White Tag Media



Visiting Card + Company Brochure + Letter Head

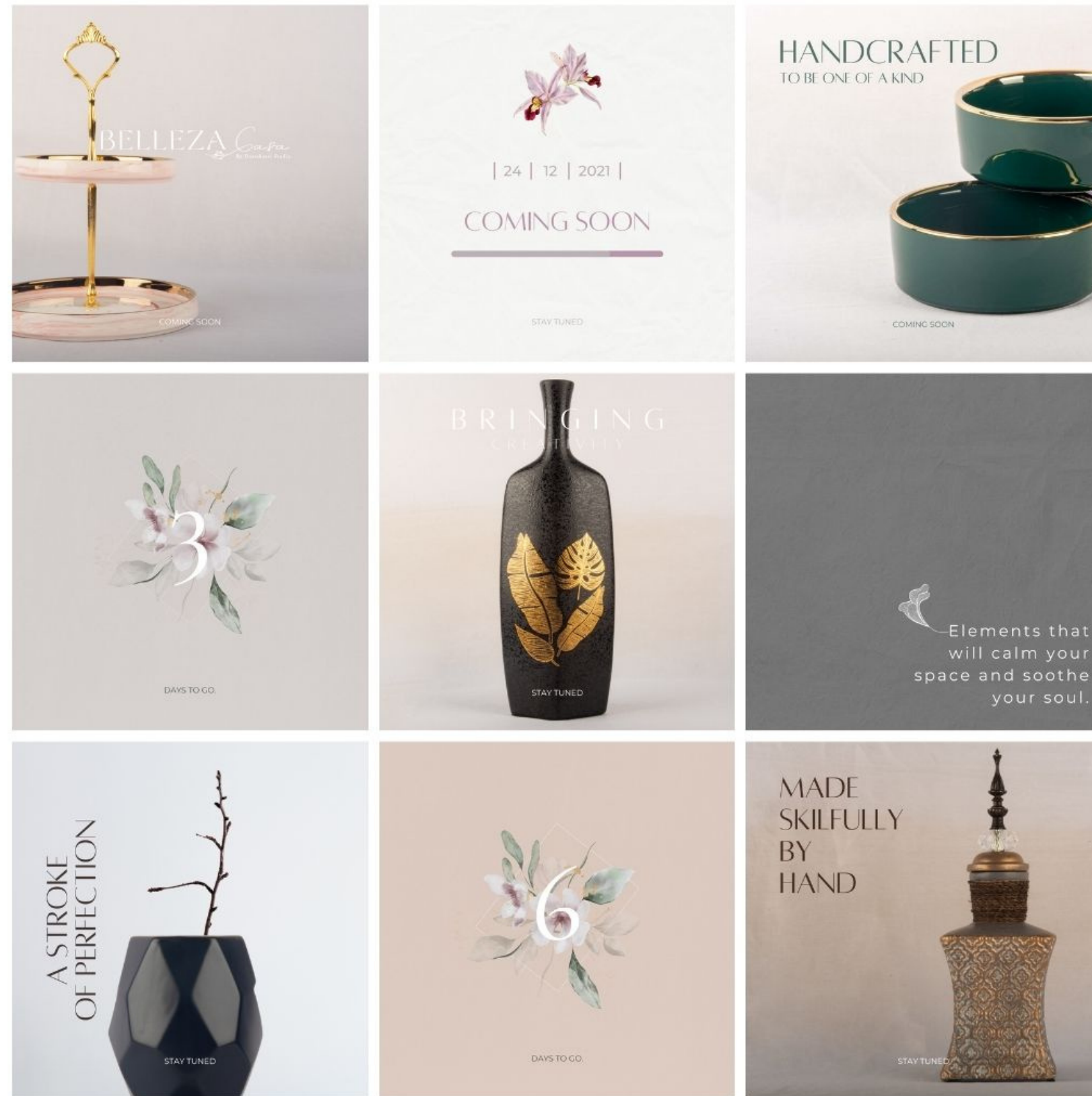
White Tag Media



Higgs Boson And Co.

Brand Identity + Social Media Strategy

White Tag Media



Logo Designing + Brand Identity + Social Media Strategy

White Tag Media



Thank you card + Product Sticker

White Tag Media



Visiting card + Invitation Card

“

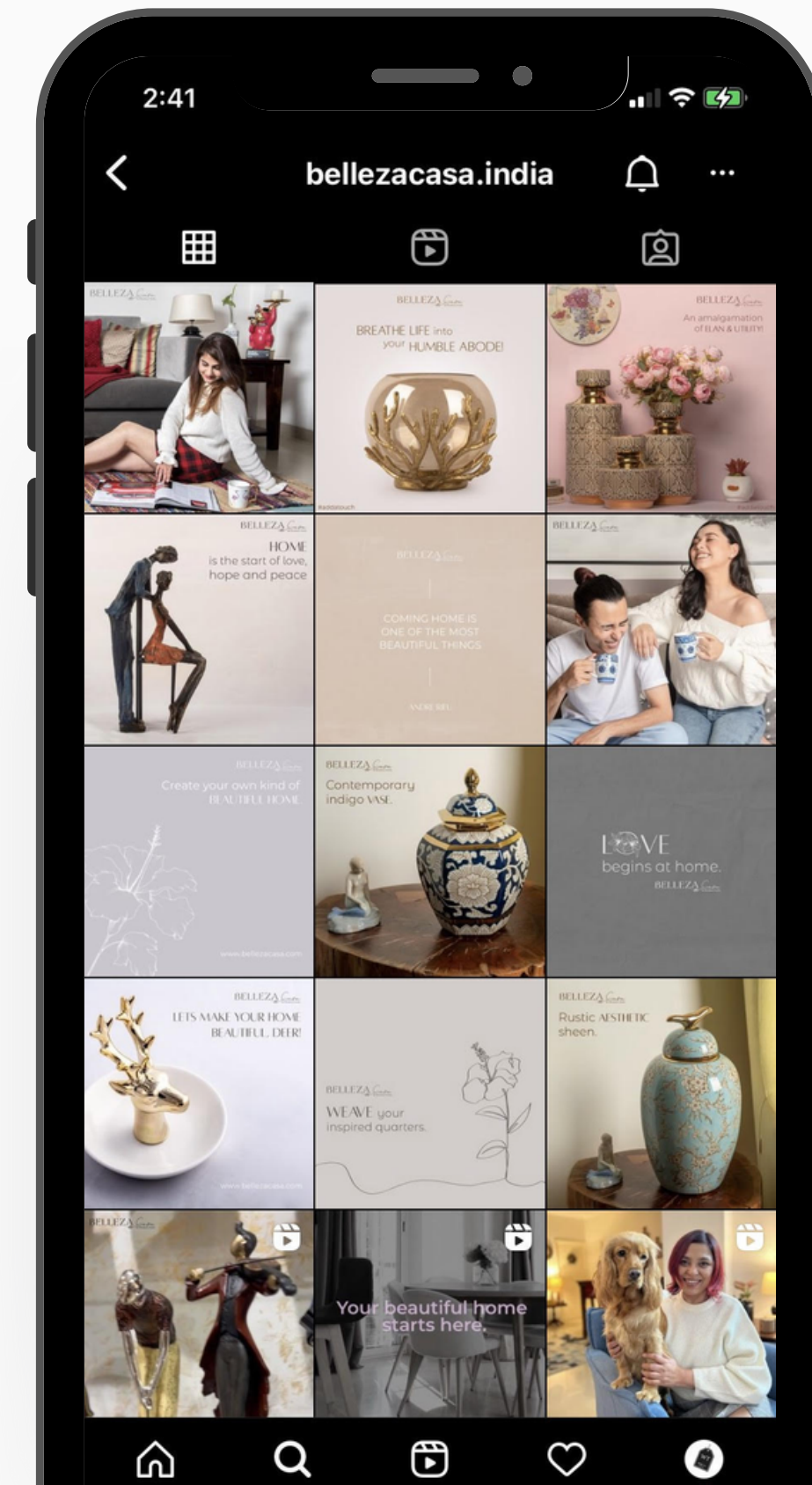


Recently started partnering with White Tag Media and completely impressed with their work, promptness and fresh ideas. Wishing them a very very successful journey and would recommend anyone looking for brand management to consider White Tag Media.

PREETI SURI, BELLEZA CASA

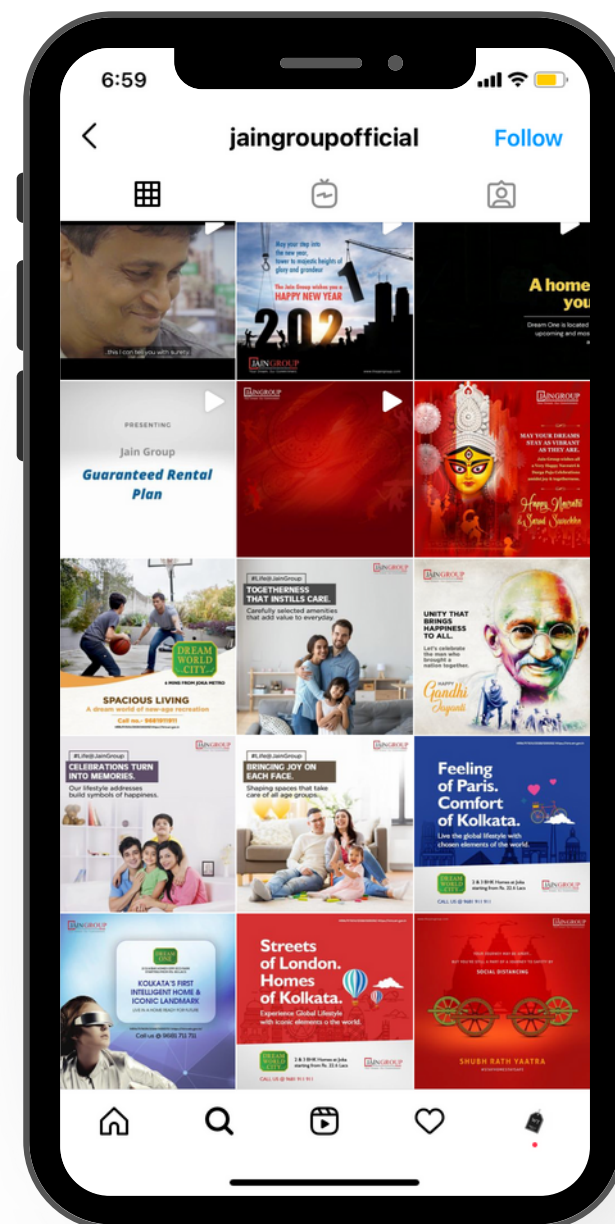
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Client Reviews

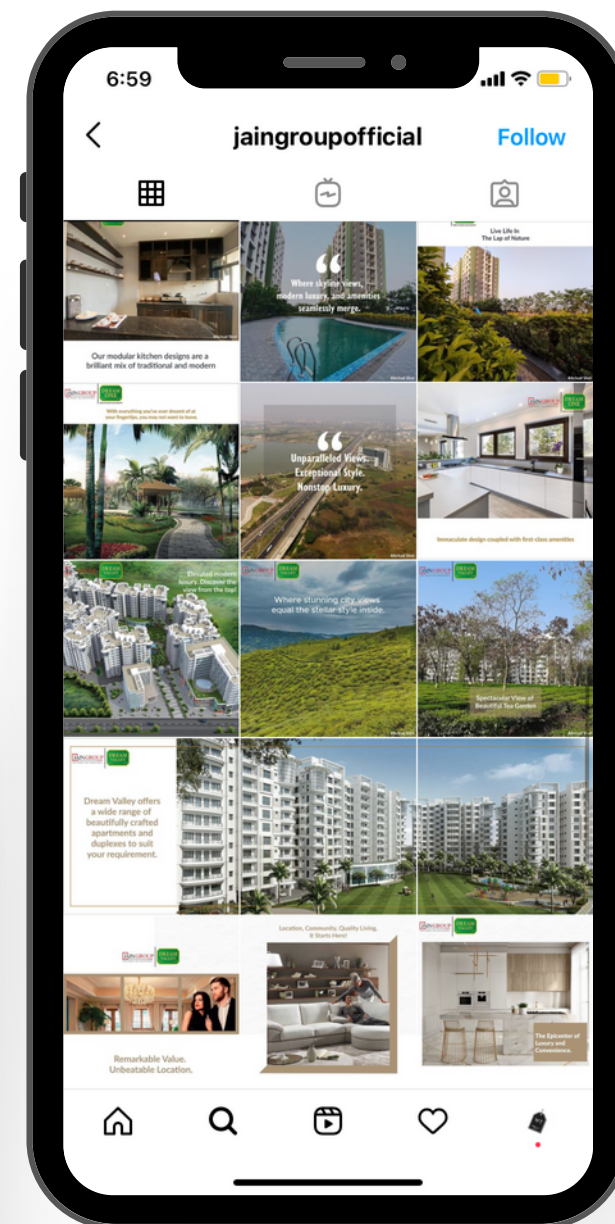


White Tag Media

Before



After

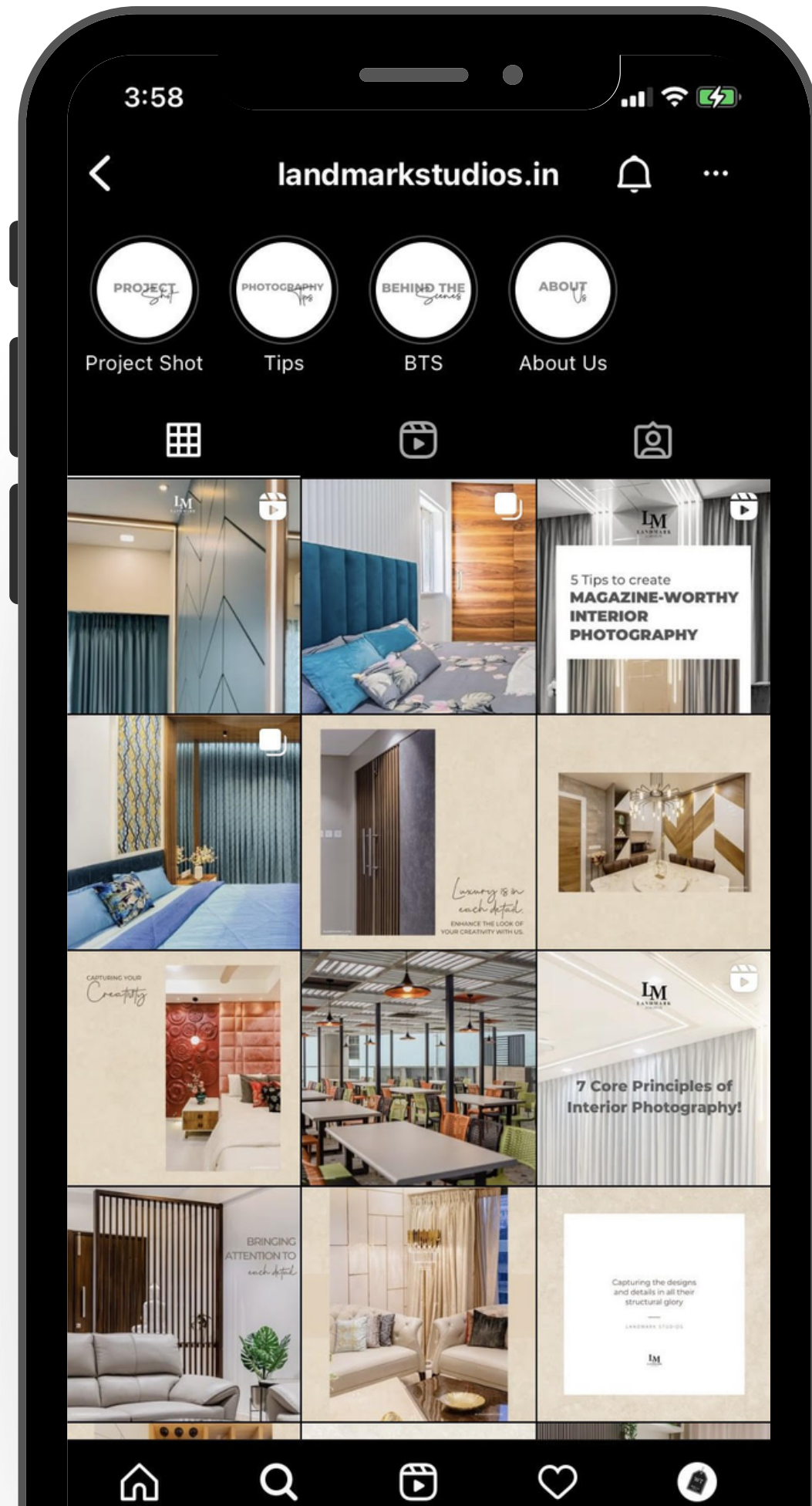


JAIN GROUP
Your Dream. Our Commitment.

Jain Group is one of the leading groups for luxury properties in Kolkata India.

Brand Identity + Social Media Strategy

White Tag Media



LM
LANDMARK
STUDIOS

*Logo Design + Brand Identity + Social Media
Strategy*

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White Tag Media

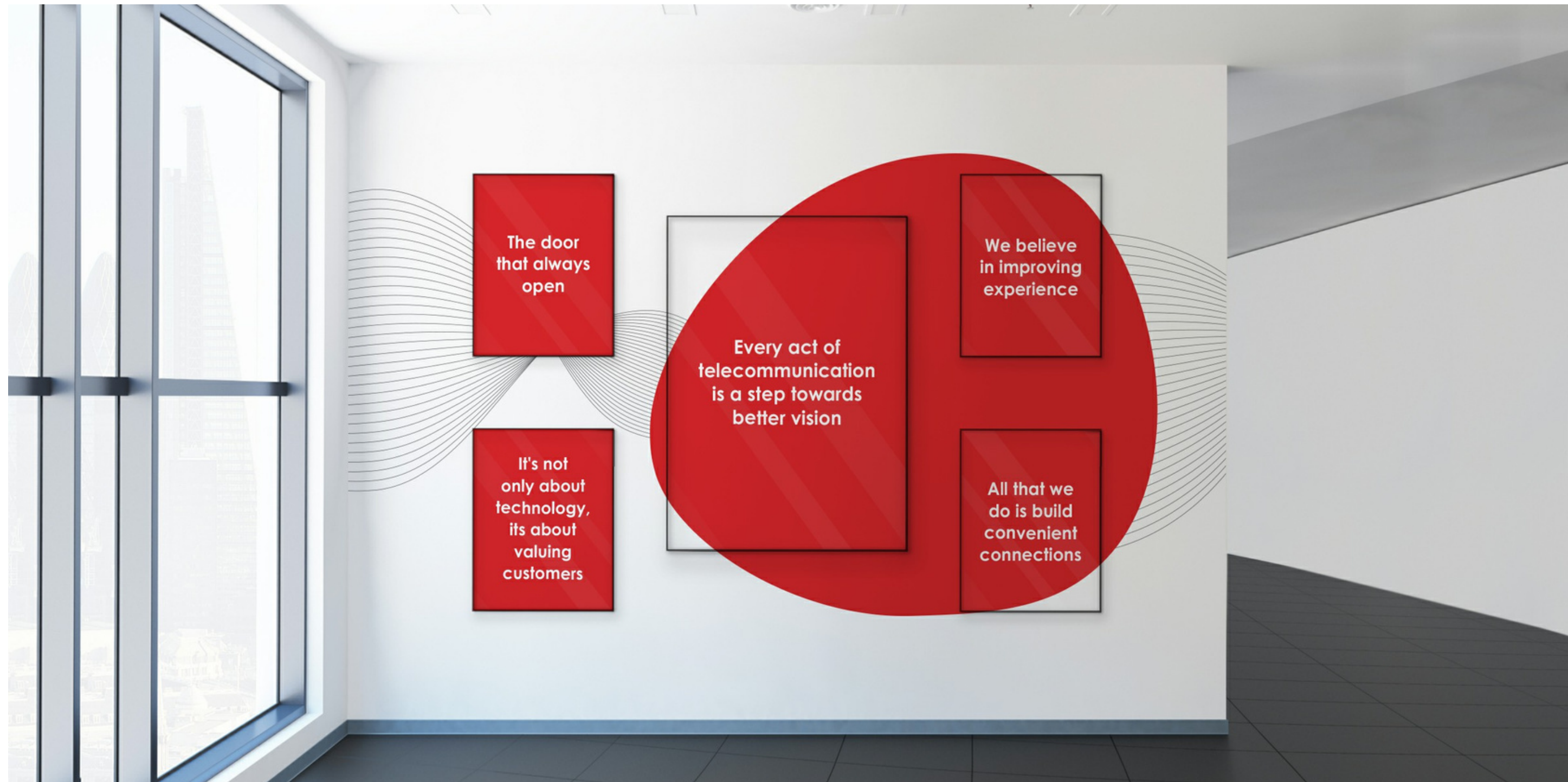
Projects we're proud of

A brand is built on your thoughts; we make sure we invest our time and heart in the process of brainstorming, planning & execution. We prioritise in understanding your brand essence and vision thoroughly in order to execute what it truly stands for, rather than indulging in what your competitors are doing.

Office Branding for Onextel's Delhi Office

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Office Branding for Onextel's Delhi Office

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Office Branding for Onextel's Delhi Office: Cafeteria Signage + Coaster Design

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Office Branding for Onextel's Delhi Office



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Mockups for Hats Off Accessories



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Offline A4
Brochure: Content + Design
for Emerge IT, Australia.

Logo Design + Visiting Card



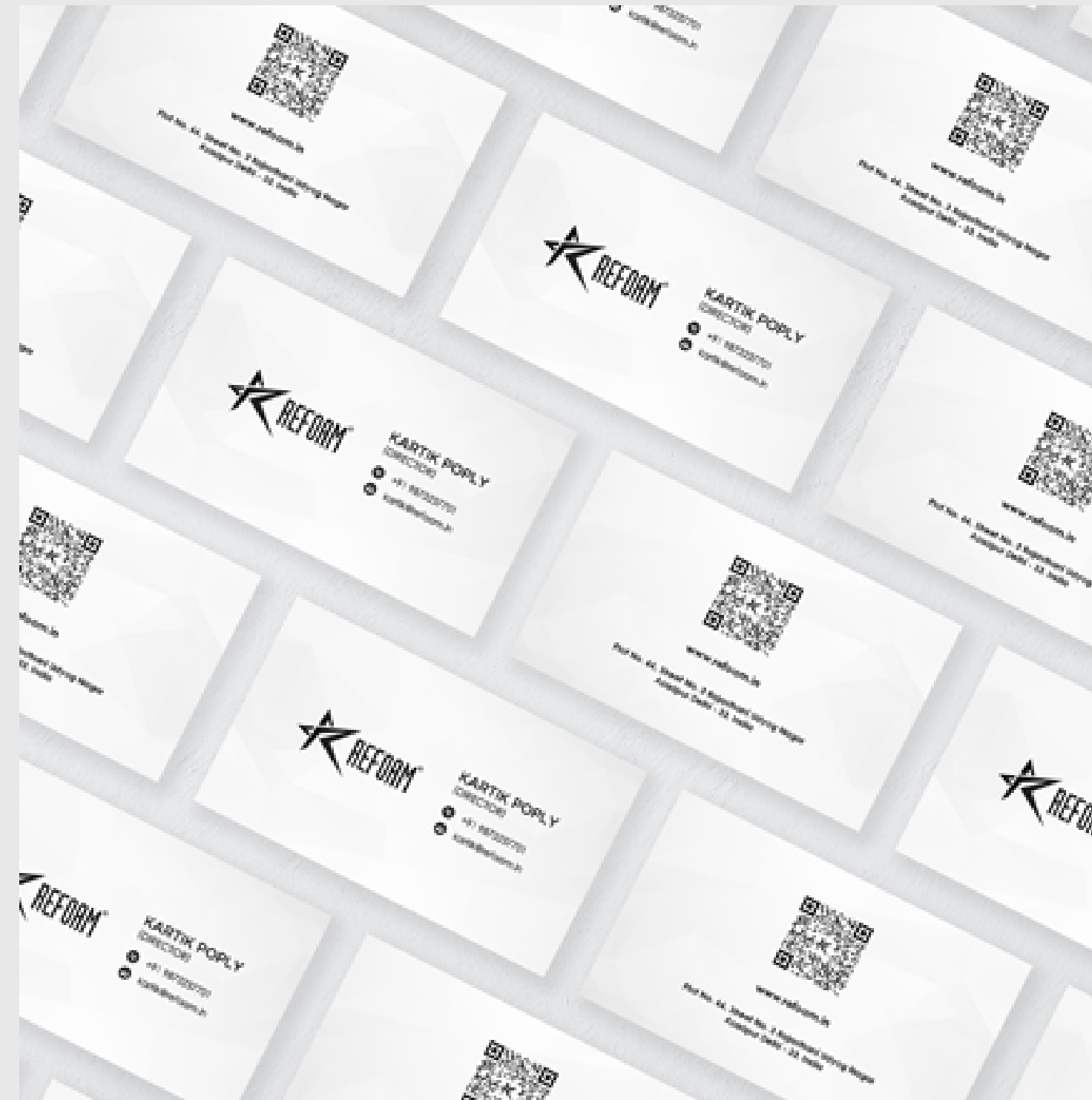
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